



Hot Import Nights at Los Angeles Memorial Coliseum on July 31

## 3D<sup>®</sup> MATS Display New Car Accessories Lifestyle Pitch for Market Expansion

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3D<sup>®</sup> MATS Kagu All-Weather Cargo Liner - camping lifestyle image

From custom-fit car floor liners to camping accessories, 3D<sup>®</sup> MATS is a brand that has emerged as one of the leading manufacturers of top-tier, high-quality, Automotive Accessories for the American Market.

The brand's first dedicated custom-fit [Kagu car floor liner collection](#), with its iconic "3DMaxpider" anti-skid layer, fashion fleece design, and eco-friendly material, has evolved into more substantial accessories to American drivers for years.



3D® MATS Hot Import Nights Display Car image

“We’ve been creating a brand that’s desirable but diverse, combining innovative tech and design but with fashion. What we are trying to do is make people fall in love with the 3D MATS lifestyle,” said Sharon Yang, chief marketing director of 3D® MATS. 3D® MATS will be exhibiting their products at Hot Import Nights (HIN) at Los Angeles Memorial Coliseum on July 31, as the exclusive Floor Mat of the show. They will be displaying their popular KAGU car floor liner collection and various road-trip accessories for people to try out a whole new driving experience with luxury. Take a look at their unique products such as their affordable cargo organizer - [Handy Trunk](#).



3D® MATS Universal car roof rack with surfboard photo



As 3D® MATS joins the recreational camping accessories scene, they've launched various new products like their car [roof baskets](#), [tent awnings](#), and [seat defenders](#). Using their stylish design and durable products to cultivate a brand-new 3D® MATS experience, and quite frankly, the move makes sense. Reportlinker.com's "[Global Camping Equipment Market - Growth, Trends, COVID-19 Impact, and Forecasts \(2021 - 2026\)](#)," report shows that the frequency of leisure travelers in the North America region increased from 11% to 16%. People want to go out on camping trips and travel after a quick boot of forced quarantine and isolation. People WANT to go back outdoors. This includes people camping with cars and tents, as well as recreational vehicles and backyard camping. Sharon goes on to say, "3D® MATS will continuously develop new outdoor-related products to share with such a newly crowded segment. We hope to help our consumers get excited about going outdoors and curate good products. We have found a more relevant way to connect and integrate our brand image into their busy lives!"

To experience the 3D® MATS lifestyle, stop by their Event Booth at HIN at Los Angeles Memorial Coliseum on July 31 from 5 pm to 11 pm. Or visit their official website: <https://www.3dmatsusa.com/>

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