



## **NEWS RELEASE**

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FOR IMMEDIATE RELEASE

## Sarasota's Gulf Coast Ketamine Center is now Reichbach Center

New Name. Exceptional Care.

SARASOTA, Fla. (July 2021) – The local pain relief practice formerly known as Gulf Coast Ketamine Center is now Reichbach Center. As a national center for the treatment of chronic pain and mental health disorders, the practice's new name reflects their national and regional scope and their continuing commitment to the Gulf Coast region. Reichbach Center offers solutions to combat treatment-resistant depression, chronic pain and a range of anxiety and mood disorders. Patients and caregivers seeking treatment for pain disorders, severe depression or other mental health needs are encouraged to call (941) 242-7243 to learn about their options or be seen in Sarasota at 2415 University Parkway, Building 3, Suite 215.

Since opening the Gulf Coast Ketamine Center in 2016, Dr. Steven Reichbach and his staff have committed to the mission of providing hope to those suffering from pain and mental health illnesses. In 2020, the practice began a partnership with Veterans in Pain, a national nonprofit dedicated to solutions for U.S. veterans suffering from physical and emotional chronic pain. Dr. Reichbach serves as the director of the ketamine division for Veterans in Pain, and through Reichbach Center, veterans and their immediate family members can receive discounted services from Dr. Reichbach and his staff. With patient-guests hailing from coast to coast across the nation, their new name better suits their commitment to helping people from all backgrounds and zip codes, from soldiers and first responders to spouses, parents, caregivers and friends.

"Although we continue to call the Gulf Coast home, we have intentionally grown to help patients and guests from all over the country transform their lives through individualized, compassionate care," says Reichbach Center President and Founder Dr. Reichbach. "Our new name is simply a reflection of our great devotion to helping more people experience relief."

While Dr. Reichbach and the center's staff will provide care and comfort under a new name, they will continue to offer the same level of expertise in the following specialized areas:

— Ketamine infusion for chronic pain, complex regional pain syndrome, fibromyalgia,

- trigeminal neuralgia, postherpetic neuralgia, Lyme disease, chronic headaches, migraines and more.
- Ketamine infusion for mental health, including major depression, PTSD, anxiety disorders and more.
- Medical cannabis assessments and psychotropics.
- Essential oils for stress and pain relief.

Dr. Reichbach is a graduate of the State University of New York Upstate Medical University. He trained in internal medicine at Staten Island University Hospital and completed his anesthesiology residency at Stony Brook University while also receiving specialty training in pain management and pediatrics. Dr. Reichbach has been board-certified in anesthesiology since 1994, and he has worked with ketamine for more than 20 years. Before moving to Sarasota in 2015, he practiced as a partner with an anesthesiology group in New York for nearly two decades. Dr. Reichbach is a member of the American Society of Anesthesiologists, the Florida Society of Anesthesiology, the American Medical Association and the American Society of Ketamine Physicians.

To learn more or to schedule an appointment with Dr. Reichbach at the Reichbach Center, call (941) 242-7243.

Since 2016, Reichbach Center has remained dedicated to offering a place of comfort and a place of hope to patient-guests throughout the Gulf Coast region and across the nation. Reichbach Center proudly serves as a national center for the treatment of chronic pain and mental health disorders. Offering ketamine infusion, medical cannabis assessments and expertise in emergent psychotropic treatments for pain and mental health. Visit findpainrelief.com for more information regarding the practice and their services and commitments.

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