

Lookah Announces the Seahorse 2.0 Dab Pen

Lookah, the revolutionary vaporizing innovator, just unveiled details of its Seahorse 2.0.

The Lookah Seahorse 2.0 is a comprehensive update to the Best Designs Award-winning dab pen showcased at the 2019 Hemp & CBD expo

The Seahorse 2.0 dab pen will retail for \$42.99 USD, it features several innovative key features and upgrades that take the new device above and beyond the much-loved original Seahorse device.

"The Seahorse 2.0 is all about answering the needs of vapers and delivering an exceptional dabbing experience," Lookah Marketing Manager James Mash explains.

"We've updated several critical aspects of the original Seahorse, which together offer a superior user experience."

The Seahorse 2.0 features a redesigned airway path and a new magnetic mouthpiece for easier cleaning. The magnetic ring on the cap cover stops it falling off or being lost easily and it comes with a brand new ceramic straw tip that offers bigger clouds and great taste.

The Seahorse 2.0's enhanced features include:

- Redesigned airflow and vapor path - easier to clean.
- New Seahorse type III ceramic dab tip - bigger clouds and rich flavor
- Magnetic mouthpiece and tip cover - convenience
- USB-C Charging - simplicity

Since the first Seahorse device was launched in 2019, the market for CBD products has grown exponentially.

Marijuana concentrates shot up more than 40% last year.

This accelerated acceptance and adoption of cannabis concentrates is partly due to the COVID pandemic coupled with new states legalizing cannabis in the U.S.

Another factor is the advent of handheld vaporizers like the Lookah Seahorse devices that can combust the different concentrates, making them more convenient and discreet.



As the technologies develop further, it will catalyze the growth in this market sector, which will continue to grow as people's cannabis consumption habits change. With the new Seahorse 2.0, Lookah places itself in an excellent position to capture a larger share of this rapidly developing sector.

About Lookah

For more than 15 years, Lookah Glass has been producing high-quality glass water pipes, bongs, and dab rigs. It has recently moved into electronic nectar collectors and vaporizers for oil, wax, and dry herb.