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## ONYX+EAST GROWS ITS TEAM TO EXECUTE ON NEW INDIANA AND FLORIDA EXPANSIONS

## Broadening its local footprint, Onyx+East opens first design studio in Carmel

INDIANAPOLIS, IN -- Onyx+East has hired 20 new employees this year, growing its head count from 20 to 43 in its Indianapolis headquarters. The company has expanded its footprint in Indianapolis and Carmel as well as in St. Petersburg and Tampa, resulting in the recent hiring surge. January to date, they have had a combined 176 homes under construction in both states and unveiled its first design studio in Carmel, located at 1000 3rd Avenue South West, Carmel, IN 46032.

"I think the growth we are seeing in terms of team member numbers is a testament to Onyx+East's dedication and continued success in the local and Florida communities," said Kelli Lawrence, Onyx+East CEO. "We take pride in offering beautiful, liveable townhomes, condos and single-family detached homes to anyone from first-time homebuyers to empty-nesters. With the addition of our new Carmel design studio, we further personalize the home design process, allowing buyers to experience firsthand the many selections we offer."

The new 3,500 square foot design studio creates an office presence for Onyx+East in Carmel, located near the <u>Mélange community</u>.

By appointment only, buyers or prospective buyers can view a wide range of layout options as well as cabinets and appliances on display. The new studio is another way Onyx+East provides an exceptional home-buying experience.

"The design studio is a sort of creative hub, a place where buyers' wildest design and lifestyle dreams become reality," said Cathy Patrick, Design Studio Manager. "Bringing your vision to life is so much more enjoyable when you can experience all of your options firsthand. You can be confident in your decisions, which is important because you will actually have to live with those decisions."

In addition to the new Carmel design studio, Onyx+East is expanding in the Fountain Square and Kennedy-King neighborhoods. This adds to their existing communities and single-family homes in desirable Indianapolis neighborhoods including: Downtown, Friends and Neighbors, Herron-Morton, Hillside, Mapleton-Fall Creek, Monon 16 and Windsor Park—and in Carmel: City Center, Spring Mill and the Village of WestClay.



In Florida, Onyx+East has one community under construction in the popular EDGE District of St. Petersburg and has six communities planned to be in development by mid-2022.

Onyx+East builds new-construction homes in locations that provide convenience, practicality, and most importantly, walkability and bikeability. All Onyx+East homes provide a variety of open-concept floor plans that flex so its residents can live comfortably and efficiently.

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## ABOUT ONYX+EAST

Onyx+East develops residential properties in desirable neighborhoods with convenience and modern living in mind. By making a conscious effort to research and consider lifestyle, preferences and experiences that residents want, Onyx+East created a for-sale lifestyle product people desire—including open floor plans with practicality, walkability and bikeability in mind. Through creativity, innovation and sustainability, Onyx+East develops communities that are changing the way people live, work and "do life" in multiple cities. Visit onyxandeast.com to learn more.