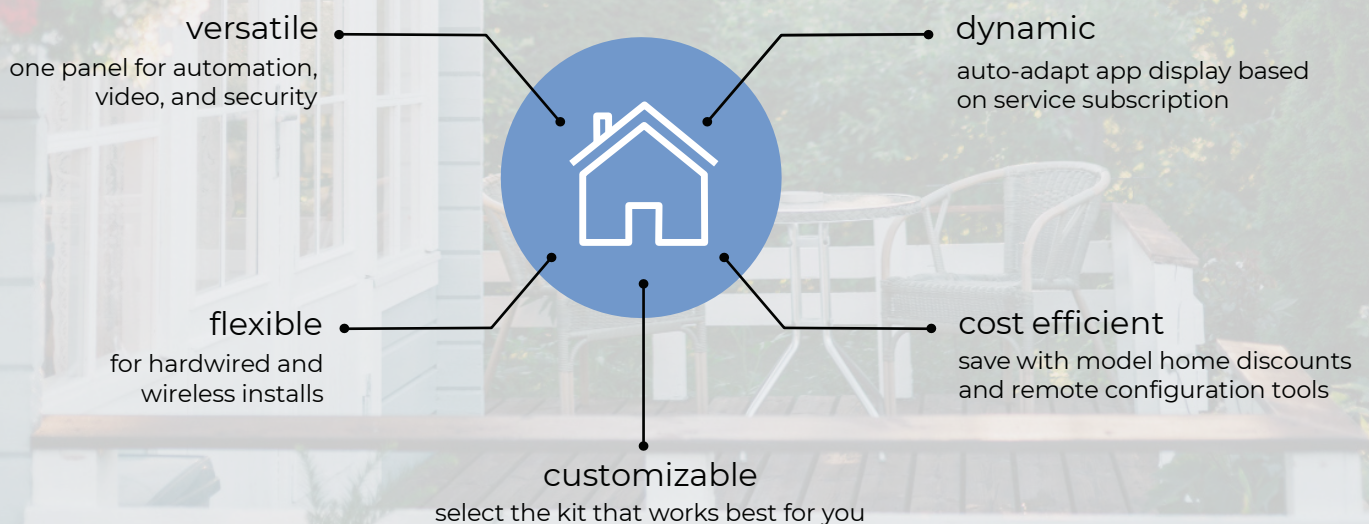


Builder **alula**TM Program

Maximize revenue with unique offerings for every builder



Flexible kit offerings to maximize builder business

popular with builders

Wireless

	STARTER	CORE	PREMIUM	BUILDER	TAKEOVER
Connect+ Panel/Hub	✓	✓	✓	✓	✓
Cellular		✓	✓		✓
Z-Wave & Translator					✓
Z-Wave™			✓	✓	
LED Keypad		✓			
Slimline Touchpad			✓	✓	✓
Door/Window Sensor	✓✓	✓✓✓	✓✓✓	✓✓✓	
Motion Sensor	✓	✓	✓	✓	
PART NUMBER	CP-STARTER	CP-CORE-V CP-CORE-A	CP-PREMIUM-V CP-PREMIUM-A	CP-BUILDER	CP-TAKEOVER

Hardwired

	BUILDER
BAT-Connect Communicator	✓
Z-Wave	✓
Slimline Touchpad	✓
PART NUMBER	BC-BUILDER-V BC-BUILDER-A

Customer controls and account management



Remote control of security, lights, locks and thermostats



Scenes that trigger devices instantly



Control lights with schedules and timers



Account management, troubleshooting, and configuration



Usage reports, event logs

Alula Interactive
Mobile App

AlulaConnect
Dealer Portal

Service packages

Primary Service Options	IP	Cellular
Access Fee	✓	Add-on
Local-Alarm	✓	--
Automation	✓	Add-on
Video Service- Live View	✓	--
Alarm Signal Forwarding	Add-on	Add-on
Interactive Service (Remote Arm/Disarm/Notifications)	Add-on	Add-on
Video Service- Live + 1000 clips	Add-on	
Video Service- Live + 4000 clips	Add-on	

Additional Service Options:



— Model Home Plan



— Asset Protection

Prepaid Service Plans

12-month plan

36-month plan

60-month plan

Lifetime plan (Original home-owner)

Asset Protection (6 months, includes cellular service)

Model Home cellular service (24-months)

Why choose the Alula Builder Program?



— Win more builder contracts by creating unique offerings for each builder



— Save money with one hub for automation, video and security



— Eliminate return trips with remote management, service activation and communication path changes

50% discount on hardware

Complimentary 24-month pre-paid IP service plan

Model Home Plan

Discounts for model home installations



About Alula ...

Alula provides differentiated security, automation and smart property solutions that help professional alarm dealers and integrators grow their business more profitably.

Founded in 2017, Alula was formed when two leading technology providers - IPDatatel and Resolution Products - joined forces. Alula's award-winning products and services are uniquely designed to be easy to learn, fast to install and simple to operate. From our wireless security and automation system to our universal alarm panel communicator; and from our interactive mobile app to our robust dealer portal, complete with remote system diagnostics, dynamic app configuration and system usage reports, Alula's solutions cover a broad range of applications and deliver a consistent system management experience. Our technology-rich solutions enable dealers and integrators to cover a broad range of applications, from basic security packages to premium installations equipped with video and automation. We take pride in helping our dealer partners look good with services and materials that put their brand front and center. Wherever your security needs take you, Alula has solutions that can help.



www.alula.com

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2340 Energy Park Drive, Suite #100
St. Paul, MN 55108
1-888-88-ALULA

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