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# Charles M. Schulz — Sonoma County Airport (STS) Partners with ‘The Good Traveler’ to Offer Carbon Offsets

National Program Is Making Air Travel More Sustainable

**Santa Rosa, Calif. (September 1, 2021)** — The Sonoma County Airport (STS) proudly announces today our partnership with The Good Traveler; a first-of-its kind carbon offset program that allows passengers to reduce the carbon footprint of their travels. The Good Traveler is managed by Jet-Set Offset, an aviation-focused startup with a mission to decarbonize travel. Jet-Set Offset's technology tools make it easy for individuals and businesses to reduce, track, and mitigate their travel-based carbon emissions.

As the newest member of The Good Traveler program, we're excited to provide an option for passengers to offset their carbon emissions when traveling through STS," said Airport Manager, Jon Stout. "Thanks to The Good Traveler, we have a new easy-to-use tool that can help reduce the footprint of the Airport's greenhouse gas emissions."

According to The Good Traveler, STS will stand with nearly 20 industry-related partners, including Alaska Airlines, that, to date, have collectively contributed to the reduction of more than 86,000 metric tons of carbon, the equivalent of neutralizing over 554 million passenger flight miles. Other California-based airport members include Los Angeles World Airports (LAX, VNY), Long Beach Airport (LGB), San Diego International Airport (SAN), and San Francisco International Airport (SFO).

"It's critical that we take seriously our responsibility to offset carbon emissions from air travel," said Board of Supervisors Chair, Lynda Hopkins. "Our partnership with The Good Traveler is a step in the right direction."

To offset the carbon emissions from their flights, travelers can visit [www.TheGoodTraveler.org](http://www.TheGoodTraveler.org), enter the origin and destination cities of their flights, and purchase offsets. Some of these projects involve growing living things to capture carbon, while others use various strategies and technologies to prevent greenhouse gases from escaping in the first place. By doing things like producing clean wind energy instead of coal-fired energy or capturing the methane from landfills, we can help reduce our collective carbon footprints.

"We're thrilled that Sonoma County Airport is joining The Good Traveler as an invested partner in supporting carbon offset projects in reforestation, conservation, renewable energy, carbon capture, and more," said Co-founder and CEO of Jet-Set Offset, Anna Ford. "In championing a more sustainable aviation future for their passengers, they're ensuring that every traveler has the opportunity to reduce their greenhouse gas emissions and support local communities when they fly."

All carbon offset purchases provide capital funding for [accredited carbon offset programs](#) throughout the country. While projects exist throughout the United States, the STS team will work with The Good Traveler towards identifying and certifying a local project that STS travelers can directly support.

“With the forecasted growth in aviation worldwide over the next 20 years, the challenge of reducing greenhouse emissions produced by the industry will require a variety of solutions,” said Jane Elias, Division Manager Energy and Sustainability Division of the County of Sonoma’s General Services Department. “The Sonoma County Airport and The Good Traveler partnership offers a simple solution for passengers who care about the environment, recognize their part in the climate crisis, and want to take action to mitigate their impact.”

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## **About Charles M. Schulz – Sonoma County Airport (STS)**

Located in the heart of Northern California’s world-renowned Wine Country, STS is the only airport that offers scheduled air service into the North Bay region. As of this press release, daily nonstop flights include: Alaska® Airlines to Burbank, Los Angeles, Orange County, San Diego, Portland, and Seattle; American Airlines to Dallas, Phoenix Sky Harbor, and Los Angeles; United Airlines to San Francisco; and Avelo Airlines to Burbank and Las Vegas. All Airlines offer a wide-range of connecting flights to destinations in the continental U.S., Mexico, and beyond.

Offering a hassle-free experience with shorter lines and an easier commute for North Bay residents, the Charles M. Schulz – Sonoma County Airport also features convenient ground transportation, easy and affordable parking with 2-hours free and electric vehicle (EV) charging stations, Alaska Airlines’ *Wine Flies Free* program, the on-site Sky Lounge Steakhouse & Sushi Bar, and Costeaux on the Go.

For additional airport information, follow Charles M. Schulz – Sonoma County Airport on [Facebook](#), [Twitter](#), [LinkedIn](#), and [Instagram](#).

## **About The Good Traveler**

The Good Traveler was founded in 2015 by San Diego International Airport. The idea was simple: offer travelers a quick and easy way to make their air travel more sustainable. San Diego International Airport wanted The Good Traveler to be different from other offset providers: easy to understand, straightforward to use, and, especially, rooted in the local community. San Diego International Airport collaborated with local retailers and attractions to offer offsets from The Good Traveler throughout San Diego.