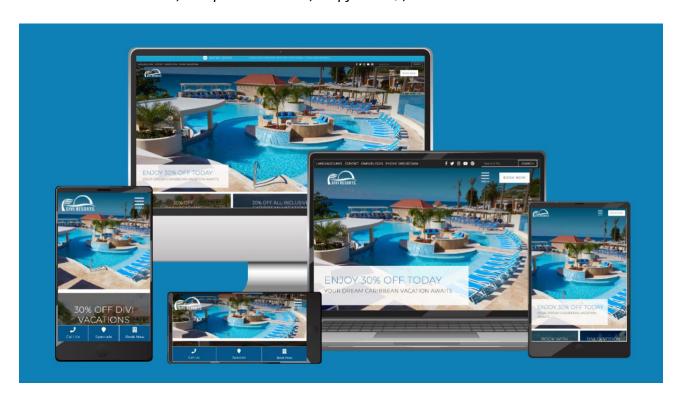


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## **Divi Resorts Launches Newly Redesigned Caribbean Vacation Website**

New site features include interactive 360° tours, exclusive specials and packages, new promo codes, comparison charts, helpful FAQs, and so much more!



CHAPEL HILL, NC — <u>Divi Resorts</u> is thrilled to unveil a brand new, completely revamped <u>www.diviresorts.com</u>. Designed with Divi's loyal customers in mind, the refreshed website provides a visually attractive, easy-to-use browsing experience while introducing seven distinctive resorts on five Caribbean islands to new audiences.

"We're excited to deliver a truly interactive experience with our new website," explains Marco Galaverna, Divi Resorts President and COO. "Customers can immerse themselves into the Caribbean state of mind with 360° tours, resort videos, dazzling photography, informative brochures, helpful comparison charts, comprehensive FAQs, and so much more. Users will find a fully integrated, user-friendly experience on any device, whether it's desktop, tablet, or mobile."

From the homepage, customers can explore each resort and find the perfect vacation destination by using Divi's informative comparison charts. These charts make it easy for users to navigate through the features and benefits of each resort, effortlessly guiding them to the resort that best fits their needs.

Travelers seeking the very best deals on Caribbean travel will find unmatched discounts and packages all in one convenient location. Plus, the website offers an innovative booking tool that allows users to pick a resort, select travel dates, and add airfare to get the best deal on room-only or all-inclusive vacations in a snap.

Along with helping customers choose the best resort and island to visit, the website also assists guests in selecting the best accommodations for their stay with convenient accommodation comparison charts, which provide detailed information on all available room types. The charts coupled with extensive 360° room tours and photos give travelers a sneak peek look at where they'll be staying prior to arrival.

The website also aids travelers by answering important travel questions. This includes information on island restrictions, COVID testing offerings, and resort details.

"It's more important than ever for our guests to feel comfortable with their travel decisions and get their questions answered quickly and effectively," explains Diego Concha, Divi Resorts Director of Operations. "Our new website assists incoming guests with this journey by answering frequently asked questions about entry and departure requirements, resort amenities, health and safety protocols, packing tips, and things you need to know about each island."

To learn more about Divi Resorts' new website, visit <u>www.diviresorts.com</u>. To take a tour of the new features and benefits, visit <u>www.diviresorts.com</u>/tour.htm.

**About Divi Resorts:** The Caribbean vacation experts for over 50 years, Divi Resorts features a collection of seven premium resorts spanning the five stunning islands of Aruba, Barbados, Bonaire, St. Croix, and St. Maarten. Divi Resorts currently offers 30% off all 2021 and 2022 room-only and all-inclusive Caribbean vacations. The company also offers a <u>best price quarantee</u>, <u>worry-free cancellation</u>, <u>travel insurance</u>, <u>travel agent rates</u>, a <u>Divi Devotion Discount</u>, and a <u>Clean Check Program</u>. For more information on Divi Resorts, call 1-800-367-3484 or visit <u>www.diviresorts.com</u>.