



**For Immediate Release**

**iCEV**

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### **iCEV to Host Virtual Career Connections Event**

iCEV Career Connections will allow students and parents to engage with the organizations that host their certifications on the iCEV Testing Platform’

**Lubbock, Texas.** September 7, 2021 – Hosted virtually by iCEV, [Career Connections](#) will provide the unique opportunity for interested educators and students to connect with industry professionals representing the organizations that host their certifications on the iCEV Testing Platform.

The event will begin at 6:00 pm CST with a brief event introduction from Kelli Neuman, iCEV Director of Business & Industry Development. Following Neuman’s comments, attendees will separate into breakout rooms to interact with the certifying agencies. There will be seven breakout rooms running simultaneously, each lasting 20 minutes. After a short transition period, another seven breakout rooms will be opened for the remaining certifying agencies.

Breakout room presenters will provide an overview of the certifying agency’s respective industry and tips and tricks for entering their line of work. Additionally, attendees will have an opportunity to interact directly with the presenters and ask them questions about their industry and certification(s).

In addition to sessions led by industry professionals, the event will feature one session per breakout room strand during which Neuman will offer insight to iCEV’s [#HireCertified](#) initiative. This campaign provides resources to educators and students to help earners maximize their industry certifications.

Not only will attendees gain valuable career insight and professional development experience at Career Connections, they will also be eligible to receive prizes and giveaways, which include Apple AirPods and donations to CTE programs. For more information about the event, visit [www.icevonline.com/careerconnections](http://www.icevonline.com/careerconnections). To protect student privacy, iCEV is asking high school teachers, to register for the event and forward the Zoom information to their students, unless planning to join the event as a class. College students and parents, may register themselves.

#### **About iCEV**

Since 1984, iCEV has specialized in providing quality CTE curriculum and educational resources. iCEV is the most comprehensive online resource for CTE educators and students, offering curriculum for several major subject areas, including agricultural science, trade & industrial education, business & marketing, career exploration, family & consumer science, health science, law enforcement and STEM education. Additionally, iCEV acts as a certification testing platform for industry certifications. Recognized companies and organizations utilize iCEV as the testing platform for their certifications. For more information, visit [www.icevonline.com](http://www.icevonline.com).