

Press Release
For immediate release

Contact: 5StarWines & Wine Without Walls Media Dept.
+39 045 8101447

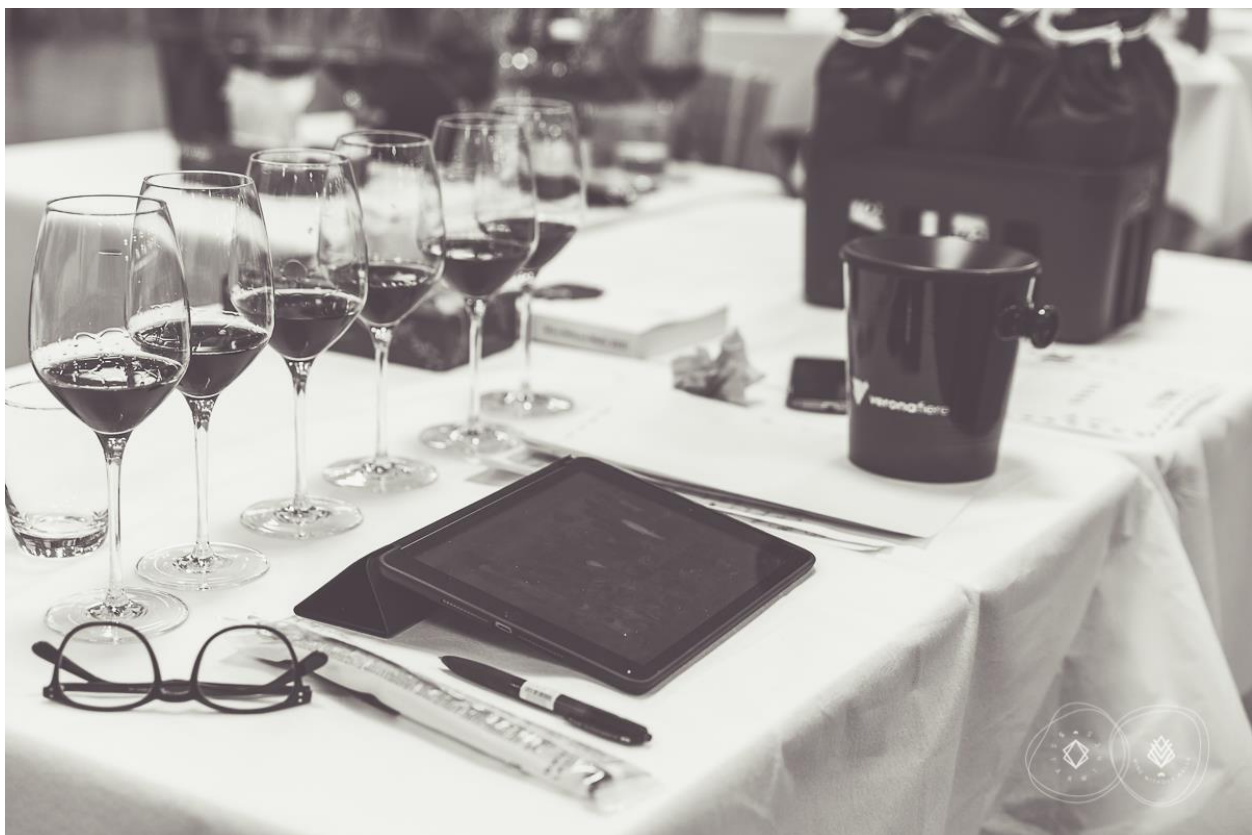
media@justdothework.it

Join Italian Wine Community on LinkedIn

Tuesday, September 14th, 2021

5starWines - the Book: The exclusive wine Guide now available for consultation online

5StarWines - the Book 2022 is now online and available for anyone who would like to browse its top 510 wines from Italian and international wineries, all of which received a score of at least 90 out of 100 possible points. Among these wines, 119 are certified organic or biodynamic, grouped in the Wine Without Walls section.





5StarWines - the Book is the result of this year's edition - the 5th - of the blind wine tasting 5StarWines & Wine Without Walls, which took place on June 16-18. The printed version of the Guide, not for sale, will be distributed among leading industry experts and international buyers from all over the world. However, anyone can have access to the online version, which is now available for consultation on the event website. The Guide includes technical characteristics, tasting notes, and information about the selected wines.

In this edition, more than 600 wineries from all over the world participated, and almost half of them got selected to be part of the 5StarWines & Wine Without Walls 2022 Guide. Approximately 60 wines were tasted each day by an international jury composed of Masters of Wine, Masters of Sommelier, WSET graduates, Vinitaly International Academy Experts and Ambassadors, oenologists, and journalists. More than 2000 wines were tasted by the jury, which was divided into two categories (one for 5StarWines, and the other for Wine Without Walls which focused on certified organic, biodynamic wines and wines produced by sustainable wineries). The wines awarded a score of at least 90/100 by the jury are now featured in the official Guide 5StarWines - the Book 2022. This year 510 wines were selected: 391 for 5StarWines' category and 119 for Wine Without Walls.

The main scope of the guide is to facilitate wineries in better promotion and education of the acclimated wines. Veronafiere is committed to promoting all awardees through all of their resources, including the distribution of the guide 5StarWines – the Book during the main wine trade fairs, B2B meetings, tastings and masterclasses throughout the year. Moreover, the digital version of the Guide allows a widespread distribution, reaching not only wine experts, but also wine lovers across the world. The Guide is an important marketing tool for the selected wines and wineries, and guarantees them visibility through constant promotional support on a national and international scale. The wines included in 5StarWines - the Book appear also on the Wine-Searcher website, the world's most popular wine search engine, exposing them to a broad new client base.

The Digital format of the guide is available online on the official website of the event: <https://www.5starwines.it/la-guida/?lang=en>. The paper version of the guide will be published by the end of September 2021.

About: [5StarWines – the Book](https://www.5starwines.it/la-guida/?lang=en) is the annual wine selection organized by Veronafiere, normally held in the lead-up to the biggest Italian wine fair in the world. 5StarWines – the Book & Wine Without Walls is a blind tasting aimed at shedding light on wineries investing in the improvement of their products. During the event, a highly qualified panel of wine professionals taste and score — using a 100-point scale — participating wines. In the 2021 edition – the fifth – over 2000 bottles took part in the competition and 510 were selected for inclusion in 5StarWines – the Book. The Guide is a useful tool both on the promotional and commercial side. It introduces international buyers and wine lovers to new wine products of great value. It guarantees wine quality, and it maintains and certifies their value at an international level.