

## Press Release

For immediate distribution

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### **Hexagon | NovAtel GNSS SMART Antenna now the default receiver selection on Fendt machines in North America, Europe and the Middle East**

Standard Fendt guidance packages now include NovAtel's SMART7.

Hexagon | NovAtel is proud to announce that Fendt machines in North America, Europe and the Middle East equipped with Fendt Guide™ guidance systems powered by Fuse Smart Farming now come with NovAtel's SMART7 GNSS receiver as the default configuration choice. Precision guidance systems are integral to advancing precision agriculture globally, and the SMART7 from NovAtel is future-ready and offers the performance and reliability that farmers require.

High-quality, on-time delivery and exceptional support are the defining factors of a reliable component supplier. NovAtel is proud of its performance in these areas with industry-leading quality and a robust support network for its OEM partners. "We have been working with NovAtel for years, and their support and willingness to adapt to meet our needs makes them the key GNSS receiver supplier for our Fendt Guide guidance system," said Dr. Bernhard Schmitz, Director, FendtONE Market Readiness and Agronomy EME. "They are easy to work with and have high-quality products that integrate seamlessly into our machines."

The SMART7 combines the most powerful GNSS receiver available today with a precision antenna in a durable, all-in-one enclosure specifically designed to stand up to the vibration, weather and temperature demands of harsh agricultural environments. Delivering exceptional positioning, the SMART7 is optimized to succeed in demanding agriculture and off-road applications.

The SMART7 uses multi L-Band tracking to access TerraStar Correction Services globally – bringing repeatable centimetre-level accuracy to any application, anywhere in the world. Access to multi-frequency GPS, GLONASS, BeiDou, Galileo and QZSS signals provides better satellite availability, fuelling the positioning solution - even in challenging environments. Resiliency to radio frequency interference is engrained in NovAtel's hardware designs and the Interference Toolkit firmware suite provides detection and additional protection from any potential intentional or unintentional interference.

Powered by industry-leading NovAtel GNSS+INS technology, the SMART7 uses an optional integrated Inertial Measurement Unit (IMU) to provide continuous 3D positioning, velocity and roll/pitch/azimuth for deeper integration with vehicle guidance and steering systems. Additional optional features on the SMART7 include Wi-Fi and Ethernet for remote connectivity and monitoring.

"We are dedicated to providing high-quality, industry-leading positioning and autonomy solutions to agriculture industry OEMs and integrators," said Eric Wuestefeld, Executive Vice President, Agriculture at Hexagon | NovAtel. "This means being THE partner of choice for precision guidance solutions and helping our customers meet their challenges and goals head-on."

For more information on the SMART7 or other agriculture-related NovAtel products, visit: [novatel.com/agriculture](http://novatel.com/agriculture)

For further information, please contact:

Jessica Fielding  
Global Marketing Communications Manager, Core Markets  
Hexagon's Autonomy & Positioning division  
Tel: +1 (403) 919-3388  
Click here to send [Email](#)

### **About Hexagon**

*Hexagon is a global leader in digital reality solutions, combining sensor, software and autonomous technologies. We are putting data to work to boost efficiency, productivity, quality and safety across industrial, manufacturing, infrastructure, public sector, and mobility applications.*

*Our technologies are shaping production and people-related ecosystems to become increasingly connected and autonomous – ensuring a scalable, sustainable future.*

*[Hexagon's Autonomy & Positioning division](#) is a global technology leader, pioneering end-to-end solutions for assured positioning for land, sea, and air. Its solutions power intelligent positioning ecosystems in vital industries and safety-of-life applications, enabling the advancement of the Autonomous X (cars, UAVs, industrial vehicles, trains, vessels, and more). The division includes leading brands [NovAtel](#), [Veripos](#), and [AutonomouStuff](#).*

*Hexagon (Nasdaq Stockholm: HEXA B) has approximately 21,000 employees in 50 countries and net sales of approximately 3.8bn EUR. Learn more at [hexagon.com](http://hexagon.com) and follow us [@HexagonAB](#).*

### **About Fendt**

*Fendt is the leading high-tech brand within the AGCO Corporation for customers who demand nothing but the best quality from machines and services. Fendt tractors and harvesting machines work around the globe, both on professional farms and in non-agricultural applications. Customers benefit from innovative technology to improve performance, efficiency and profitability. Using resource-friendly solutions from Fendt helps farmers and contractors worldwide to work in a sustainable way. At its German sites in Marktoberdorf, Asbach-Bäumenheim, Hohenmölsen, Feucht, Waldstetten and Wolfenbüttel, AGCO employs around 6,100 people in the areas of Research & Development, Sales & Marketing as well as Production, Service and Administration. [www.fendt.com](http://www.fendt.com), [www.fendt.tv](http://www.fendt.tv), [www.facebook.com/fendtgloba](http://www.facebook.com/fendtgloba), [www.youtube.com/FendtTV](http://www.youtube.com/FendtTV), <https://www.instagram.com/fendt.global/>*