



Navy Museum Development Foundation Background + Fact Sheet

The Navy is creating a new campus-style museum to honor the service of American Sailors and enhance the public understanding of the U.S. Navy's vibrant history and heritage. Secretary of the Navy (SECNAV) Kenneth J. Braithwaite announced on Oct. 13, 2020 at the Washington Navy Yard that the U.S. Navy intends to build a new National Museum of the U.S. Navy (NMUSN). An advanced campus design will enable the new NMUSN to celebrate 250 years of the U.S. Navy history by using exhibits and educational programming to tell the stories of Sailors.

The Navy Museum Development Foundation (NMDF) was established with one mission – and only one mission – to secure the funding required to build the Navy's new state-of-the-art Navy Museum. This mission focus enables NMDF to efficiently establish relationships with a wide range of key stakeholders (Organizations, Congress, Corporations, Foundations, Individual Donors, etc.).

NMDF goals include:

- Raise \$225 million dollars towards the design and construction of Phase I of the National Museum of the United States Navy Campus;
- Mobilize the Sea Service Non-Profit partners to support this mission, including: AUSN, U.S. Navy Memorial, Fleet Reserve Association, US Naval Institute, Navy League of the United States, and the Naval Historical Foundation;
- Coordinate a grassroots funding effort through outreach to hundreds of ship and squadron alumni groups representing over one million Navy veterans;
- Generate nationwide publicity for the museum by providing a focused platform for highlighting its central role in promoting America's understand of the Navy's heritage and ongoing mission;
- Coordinate outreach to potential corporate sponsors by highlighting opportunities for STEM teaching moments in the museum exhibits;
- Ensure that the museum will serve to inspire the next generation of sailors, citizens, and leaders

The new museum will:

- bring to life the human experiences of serving in the U.S. Navy through interactive displays and 4D theater presentations;
- house and display icons of naval history, showcasing artifacts that pay tangible tribute to the service and sacrifice of our Sailors;
- highlight the history and traditions of all U.S. Navy communities;
- foster public understanding of the U.S. Navy's rich history and proud heritage;
- demonstrate to the American public the critical role the Navy has played—and continues to play—in the defense of our nation, conveying the importance of what maintaining a strong Navy means for the protection of freedom and commerce;
- serve as an educational, inspirational, cultural, and ceremonial center for those who have served, and who continue to serve, in the U.S. Navy;



- host notable career events for active, reserve, and retired personnel;
- be strategically located outside the Navy's security perimeter will vastly improve public access to the museum and accessibility of its educational programming;
- be the flagship, state-of-the-art museum will become the centerpiece for the Navy's national network of museums and provide critical support for Naval History and Heritage Command;
- serve as a cultural center to honor those who have served, and who continue to serve in the U.S. Navy;
- provide an ideal venue for various ceremonies and celebrations.