

FOR IMMEDIATE RELEASE

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## NEWS RELEASE

### Pharma Solutions

### **IFF to Showcase Deep Technical Expertise and Cellulosics Excipients at Upcoming CPhI Events**

**WILMINGTON, Del. - Oct. 21, 2021** - Backed by 300 years of combined cellulosic excipient experience, including leading brands like Avicel® and METHOCEL™, a robust seaweed-based excipient portfolio and deep technical expertise, IFF's Pharma Solutions will reaffirm its commitment to helping customers globally deliver consistent, high-quality products at this year's CPhI Worldwide and CPhI China.

Attendees at [CPhI Worldwide](#) can connect with IFF's experts at stand 7G21 from Nov. 9 to 11 in Milan, or virtually from Oct. 25 to Nov. 19. Both physical and virtual visitors will be able to explore highly customized excipient solutions to address their current formulation challenges, learn cost-effective manufacturing strategies and dive deeper into formulating for the pediatric demographics. For region-specific insights, attendees can visit booth E4C26 at [CPhI China](#) in Shanghai, from Dec. 16 to 18.

IFF continues to demonstrate our ongoing commitment to quality, service and reliability through increased investments in digital tools and an enhanced cross-functional focus. At all events, our team will be available to discuss challenges, brainstorm solutions and provide insights into the company's industry-leading products and expertise.

**Unmatched understanding of cellulosics** - As the pioneer of proven excipients such as Avicel® and METHOCEL™, IFF has an unmatched understanding of cellulosics. Its broadest range of essential ingredients for drug development means more customized formulations are possible to meet customers' performance and consistency goals.

**Market-leading alginate technologies** - With more than 80 years of seaweed-based experience, IFF's market-leading alginate technologies are equipped to help formulators with taste-masking drug techniques and optimizing acid reflux applications. Protanal® is a patented and environmentally-friendly alginate specially sourced from the highest quality brown seaweed to act as the active pharmaceutical ingredient (API) in the treatment of acid reflux. Utilizing an innovative extrusion testing method, the technology demonstrates excellent raft performance, making it optimal for acid reflux applications.



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**Enhanced portfolio for suspensions** - IFF's enhanced portfolio of suspensions and solutions which includes suspending agents, protective colloids and viscosifiers such as GRINDSTED® Xanthan, help formulators outperform competition by developing stable pharmaceutical liquids and delivering the desired viscosity, pourability and mouthfeel.

On Oct. 28, Carsten Huettermann, senior application specialist, IFF, will present insights and key factors to consider in pediatric liquid formulations at an on-demand webinar "Pediatric Drug Delivery: Challenges and Solutions".

"We're continuously investing, innovating and improving upon our technologies, processes, and methodologies to ensure pharmaceutical formulators and manufacturers are equipped with the answers they need to bring novel products to market," said Rina Chokshi, global commercial marketing manager, Pharma Solutions, IFF. "With our portfolio of proven solutions and experience-tested experts, we're committed to be the partner our customers can count on, so they can advance confidently into the future."

To learn more about IFF's broad portfolio and proven expertise, visit [www.iff.com/portfolio/markets/pharmaceutical](http://www.iff.com/portfolio/markets/pharmaceutical).

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#### **Welcome to IFF**

At IFF (NYSE: IFF), an industry leader in food, beverage, health, biosciences and sensorial experiences, science and creativity meet to create essential solutions for a better world – from global icons to unexpected innovations and experiences. With the beauty of art and the precision of science, we are an international collective of thinkers who partners with customers to bring scents, tastes, experiences, ingredients and solutions for products the world craves. Together, we will do more good for people and planet. Learn more at [iff.com](http://iff.com), [Twitter](#), [Facebook](#), [Instagram](#), and [LinkedIn](#).

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