

For Immediate Release

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JENNIFER BROWN CONSULTING SELECTED AS AMERISURE DIVERSITY, EQUITY AND INCLUSION CONSULTANT

FARMINGTON HILLS, Mich., October 21, 2021 — Amerisure is pleased to work with Jennifer Brown Consulting (JBC) to grow and enhance the company’s diversity, equity and inclusion initiatives.

JBC is a women-owned, LGBT-certified consulting firm with more than 16 years of experience working with companies across industries, including Fortune 1,000 organizations, nonprofits and startups. Their key focus areas include DEI assessments and strategies; seminar workshops and keynotes; employee resource group summits and buildouts; and coaching.



The relationship with Amerisure will include a diversity, equity and inclusion assessment, an employee inclusion and culture survey, and the development of an ongoing DEI scorecard to elevate opportunities.

“We are proud of the steps we’ve taken since launching our diversity, equity and inclusion initiatives, and the partnership with Jennifer Brown Consulting will enable us to take our DEI roadmap to the next level,” said Erin Buddie, vice president of human resources at Amerisure. “We are excited to work together with the experts at JBC to build upon our strategy and enhance our efforts and capabilities.”

Embracing diversity, equity and inclusion is strongly correlated with an organization’s profitability and overall value in the marketplace. Companies that support DEI are more likely to attract top talent, improve customer relationships and decision-making, and increase employee satisfaction.¹

“Our primary focus is making sure that everyone feels welcomed, valued, respected, and heard,” said Jennifer Brown, founder and CEO of Jennifer Brown Consulting. “Our team draws upon a broad array of diversity dimensions, professional experiences, and deep commitment to assist our clients in building workplaces of belonging where *all* of us can thrive.”

About Jennifer Brown Consulting (JBC)

JBC is a strategic leadership and diversity consulting firm headquartered in New York City. The firm believes in unleashing the power of human potential, embracing diversity, and helping people — and organizations — to thrive. JBC has a global presence, operating everywhere from North America to Southeast Asia. They’ve helped numerous organizations, including Toyota, Starbucks, Microsoft, and Bank of America, continuously drive positive organizational change in today’s rapidly shifting business landscape.

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About Amerisure Insurance

Amerisure is a leading provider of commercial property and casualty insurance solutions for U.S.-based construction, manufacturing and healthcare businesses. Licensed in all fifty states and available through an exclusive network of elite independent agents, the company upholds an “A” (Excellent) financial strength rating, industry-leading service scores, and multiple awards for innovation. Amerisure has been in business for more than 100 years and is consistently named among the best places to work in the industry and throughout the nation. To learn more, visit Amerisure.com.

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¹ *Delivering Through Diversity* Report, 2018, McKinsey & Company