

Love food that loves you

made with ingredients your body will thank you for

Meet our founders!
Hello Square Rooters, we are Pat and Ellie - a husband and wife team working hard to bring you flavorful snacks that love you back.

We launched our brand three years ago after Ellie was diagnosed with Celiac and unhappy with the products on the shelves and the constant feeling of being left out.

Nothing makes us happier than connecting with our customers and seeing your faces when you try our products for the first time!



Square Root was born out of a passion and a purpose.

This all started when our founder, Ellie, was diagnosed with Celiac disease. She couldn't find granola that actually tasted good yet fit her gluten-free / grain-free diet.

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Testimonials



★★★★★

"LOVE this granola! It's the perfect balance between sweet and salty. My order came promptly and was nicely packaged."



- Sammy



★★★★★

"Absolutely in love with Square Root nutnola and the nutnola butter. As a fitness instructor who teaches back to back classes the nutnola is the perfect snack to grab in between to fuel me up for the next class! Would recommend this to anyone looking for a delicious healthy grab and go snack!"



- Alanna



★★★★★

"Amazing snacks! Love the variations of nutnola and the butters are to die for. Have been a customer since the beginning and the product keeps me coming back!"



- Alex

US

3g
Added Sugar

THEM

8g
Added Sugar



Low Sugar

Other granolas or snacks (even healthy ones!) are loaded with sugar. With only 3g of added sugar, our nutnola will satisfy your sweet tooth without the accompanying crash.

US

4g
Protein

THEM

2g
Protein

Twice the Protein

Made with all nuts and seeds, our nutnola will keep you full all morning long.

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Infinite Possibilities

Our products can be eaten straight out of the bag, on top of your favorite yogurt or smoothie, or baked into muffins and brownies.



US

4g
Protein

THEM

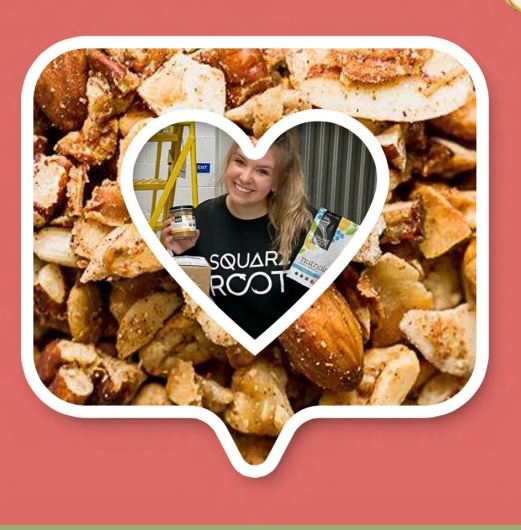
2g
Protein

Certified Gluten Free & Grain Free

Made entirely of nuts and seeds, there is nothing on our ingredient list to slow you down.

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	Protein	Added Sugar	Certified Gluten Free	Grain Free
SQUARE ROOT	4g	3g	Yes	Yes
NATURE VALLEY	2g	8g	No	No
purely elizabeth.	3g	7g	No	No
KIND	4g	11g	No	No



Made for Sharing

Our ingredient list is nuts, seeds, dried fruit, and spices. Real food. Food you can feel good about putting into your body. Food you can feel great about sharing with your friends and family.

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Over 20,000 Reviews

"The maple cinnamon nutnola is AMAZING! I don't love granola but picked up a pack and it was gone in a few days."



- Tricia

"Square Root nutnola is the best! Every time we buy it, it's gone within a day because it is so delicious! Highly recommend especially to all grain and gluten free folks!"



- Juliana

"Love the lemon blueberry nutnola! The generously sized almonds and cashews add a flavorful crunch to plain or vanilla yogurt! A great go-to combination with my morning coffee!"



- Peter

Nutnola Variety Pack

Try our three flavors of nutnola in the Nutnola Variety Pack. Get one bag Maple Cinnamon, Lemon Blueberry, and Chocolate Cherry Chia nutnola.



[Shop Now](#)

100% deliciousness guaranteed. But if not, get your money back, no questions asked.

