

NEWS RELEASE

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FOR IMMEDIATE RELEASE

Waterline Renewal Technologies Redesigns Website

Leading manufacturer and supplier of trenchless pipeline rehabilitation equipment and materials redesigns website allowing it to meet the needs of municipal, residential, industrial and commercial audiences more efficiently

ELK GROVE VILLAGE, IL, November 9, 2021 – Waterline Renewal Technologies, a portfolio company of Behrman Capital, is pleased to announce its newly redesigned [website](#) that serves as a comprehensive learning resource in support of its mission to provide trenchless rehabilitation solutions for the wastewater industry in North America. The website offers audiences easy navigation, a clean interface and the ability to gain information about trenchless rehabilitation solutions quickly.

Developed with the help of Waterline Renewal Technologies' marketing partner, Trenchless Innovation, the website's new look provides a friendly and responsive user experience. In addition, it is intuitive and mobile-ready, so users can easily find the information they need while on the job site or on the go by seamlessly retrieving submittal documents, SDS sheets, case studies, whitepapers, videos and much more.

"We are elated to roll out the redesigned website as it was developed with our customers in mind," states Vice President of Sales and Marketing for Waterline Renewal Technologies, Chris Duda. Our website will allow our installer partners to have an educational experience as we continue to expand our market presence and become the reliable and unmatched trenchless solutions information source."

Visitors to the newly redesigned website will receive detailed information about products, training, upcoming events, blogs for installer-based content, how to become a certified installer, the company, news and careers. It will be updated regularly with fresh content for its audiences. Explore the website at waterliner renewal.com.

Waterline Renewal Technologies and its portfolio of brands is a leading provider of engineered products used in trenchless repair and rehabilitation of wastewater/stormwater infrastructure for municipal, commercial/industrial and residential applications, and provides a diverse range of products and services through its brands APM, LMK Technologies, Perma-Liner Industries, LightRay and Pipe Lining Supply. For more information, please visit waterliner renewal.com.



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YOU CAN RELY ON,
BRANDS YOU CAN TRUST**



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About APM

Since 1975, [APM](#) has produced high-quality products for sewer line repair and seamless manhole concrete pipe restoration. It is the foremost provider of spray-on coatings, manhole and larger diameter pipe rehabilitation solutions and anti-bacterial agents for corrosion prevention. The Permaform system and resourceful solutions make it easy to replace manhole concrete pipes without excavating and negatively affecting the area's structural integrity.

About LMK Technologies

[LMK Technologies](#) is the leading provider for the municipal market that manufactures Cured-in-Place Pipe (CIPP) technologies compliant with applicable ASTM standards, industry-leading products and proprietary fabricated equipment. Since 1993, LMK Technologies has provided all the training and equipment necessary for the successful installation of its products.

About Perma-Liner Industries

[Perma-Liner Industries \(PLI\)](#) is the leading manufacturer and supplier of trenchless pipeline rehabilitation equipment and materials in North America, focused on the residential market. Since 1999, PLI has developed systems to rehabilitate existing sewer systems without excavation. PLI offers customizable Pull-In-Place and Inversion Lateral packages from basic to turn-key and ambient cures to a heat-assist cure.

About LightRay

[LightRay](#) manufactures state-of-the-art UV technology for the CIPP industry. This cutting-edge solution offers new opportunities for plumbers and contractors by significantly reducing the time and resources needed on the job site. Lowering both risk and cost with fast and high-quality results, LightRay ushers the trenchless industry into the 21st century.

About Pipe Lining Supply

[Pipe Lining Supply](#) is a leader in the manufacturing and distribution of materials and equipment used in the lateral sewer lining and drain, waste and vent (DWV) rehabilitation business. The company was formed to support customers who need training and support and the equipment and materials to rehabilitate aging sewer laterals and pipes to restore to like-new condition. Pipe Lining Supply's goal is to serve the industry with a complete warehouse stocked with the best products at the lowest delivered cost on a timely basis.

