



My Plates Great Plate Auction showcases rare Texas license plate numbers.



The Great Plate Auction showcases eight, rare “number plates” for sale.

[Austin TX, 15 November 2021.](#)

My Plates, the official vendor for specialty license plates in Texas, is auctioning a limited release of historic license plate numbers as part of their Great Plate Auction. My Plates will be offering eight rare, low-license-plate numbers for sale in the auction that runs through November 17, 2021.

These eight rare Texas plate numbers range from a low of **27** to a high of **2022**. Perhaps you wore **27** as a sports jersey or you’re from the 27th state, Florida? It could be you wish to begin celebrating **2022** already, and who can blame you? For these or other reasons you decide, you can bid on one of these great plate messages starting today!

Other unique numbers include **75**, **250** and the repeating number **333**. If you’re into directions, then possibly **180** or **360** are more in your lane?

“Low numbers hold a special place in Texas’ license plate story, and this auction will give Texans the opportunity to own a rare piece of history,” said Steve Farrar, President of My Plates.

Not into numbers? No worries, as My Plates has forty-two other great plate messages to bid on, from Texas themes, sports and even rare 2-character messages.

Looking for something car related? Try **CUSTOM**, **RARE** or **BUICK**, and for Volkswagen owners there’s two special options, **LOVEBUG** and **VW**.

College more your thing? The auction is showcasing some great university-themed messages including **GIGGEM**, **OU**, **LNGHRN**, **BU** and **FROGZ**.



Unlike other everyday Texas license plates, plate messages sold at auction by My Plates are legally transferable. This means the plate owner has the right to pass it on to a family member, or gift to a friend. Transferability also means these plates can be sold, and therefore could make great investments. Any future recipient also gets the same ongoing transfer rights.

Each plate message offered in this auction is for an initial 5-year term and have an opening bid of only \$500, with only a few with a reserve above that price. Hence, on most plate messages, an opening bid could be the winning bid for that lot if no other bids are received.

“There are a lot of unique, clever, fun and interesting plate messages available, and through the auction, Texans have an opportunity to secure one,” said Steve Farrar.

The My Plates Great Plate Auction is online-only and may be accessed via www.myplates.com/auction. Registering is quick and easy and once completed, you’ll be able to bid on your desired plate message.

Auction Details:

- Dates: On now until November 17, 2021.
- Online auction accessed via www.myplates.com/auction.
- All bidders must be registered to place a bid.
- People interested in the auction can visit www.myplates.com/auction for more information, to register and to view the complete list of plate messages for sale.
- Winners get to place the plate message on any of the 100+ eligible My Plates Select designs.

Current top ten high bids as at November 15, 4pm CST.

- SMILE	\$3,200
- 27	\$3,100
- AAA	\$2,200
- EPIC	\$2,000
- BU	\$1,600
- RARE	\$1,500
- 75	\$1,500
- WWWW	\$1,200
- GIGGEM	\$1,200
- LNGHRN	\$1,200

Previous Auction Results:

- **12THMAN** sold for \$115,000 in September 2013, making it the most expensive plate message in Texas.



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- **HOUSTON** sold for \$25,000 in January 2013.
- **3** sold for \$20,500 in May 2019.
- **8** sold for \$10,500 in November 2018.
- **ALAMO** sold for \$10,250 in March 2016.
- **99** sold for \$9,000 in April 2018.
- **1969** sold for \$5,250 in August 2017.

Why buy at Auction?

- *Opportunity to purchase a truly exclusive plate message from My Plates' reserve collection.*
 - *First right of renewal at the state's everyday pricing, which means you can keep the plate for as long as you choose to renew it.*
 - *Auction plates are fully transferable. Not only can they be transferred from one vehicle to another, but also person-to-person, such as parent to their children or friend-to-friend. The plate owner also has the right to sell the plate message to another person with the same ongoing rights. As a result, auction plates could be an excellent investment.*
 - *Peace of mind, knowing that you're purchasing your official Texas license plates from My Plates, the authorized specialty plate vendor for the Texas Department of Motor Vehicles.*
 - *Supports the General Revenue Fund of Texas, which provides services for all Texans.*
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Texas 2021 Great Plate Auction List – 50 LOTS



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Lot #	Message	Lot #	Message
1	RARE	26	SMILE
2	FINE	27	75
3	SCENIC	28	BU
4	360	29	SPURZ
5	NOLA	30	FROGZ
6	VOYAGER	31	OKAY
7	27	32	AAA
8	HUNTS	33	333
9	BOOM	34	CYCLING
10	DREAMS	35	HUNDRED
11	CHAMP	36	GOTEXAN
12	BEST	37	SPORT
13	TEJANOS	38	1MAVS
14	180	39	A5TRO5
15	CUSTOM	40	FAN
16	WWW	41	HOME
17	OU	42	250
18	GIGGEM	43	LOVEBUG
19	LNGHRN	44	BUICK
20	GOOO	45	VW
21	2021	46	EIGHT
22	2022	47	EPIC
23	ROAM	48	FRESH
24	HY	49	2X
25	BY	50	WHOA

My Plates designs and markets new specialty license plates as a vendor for the Texas Department of Motor Vehicles. Texans have bought more than 500,000 My Plates since November 2009, putting more than \$115M in the state general revenue fund. My Plates' goal is to create a long-term, mutually beneficial relationship designed to maximize revenues for the state through the sale of My Plates specialty plates.

www.myplates.com.

The Texas Department of Motor Vehicles (TxDMV) is a dynamic state agency dedicated to customer service, consumer protection and the success of motor vehicle-related industries. For every \$1 the agency spends, it returns more than \$10 in state revenue. These funds are primarily used to build and maintain the state's roads and bridges. Each year the agency registers approximately 25 million vehicles; regulates vehicle dealers; credentials buses and big trucks for intrastate and interstate commerce; issues oversize and overweight permits; and awards grants to law enforcement agencies to reduce vehicle burglaries and thefts. Learn more at www.TxDmv.gov.



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For more information, contact Steve Farrar at (512) 633-7978 or
steve@myplates.com.