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SUGGESTED KEYWORDS

manufacturing, software, austin, startup, cloud, erp, enterprise, BROCK, LLC, Tennessee

BROCK, LLC Implements Cetec ERP and Expands Their Business at a Hyper-Growth Rate

TWITTER PITCH: “BROCK, LLC in Chattanooga, Tennessee loves cloud-based @CetecERP because it’s easy, flexible, and logical!”

SUMMARY: “Tennessee-based BROCK, LLC likes the logical and intuitive Cetec interface and cost-effective pricing. Though they implemented Cetec only 1 year ago, the company is seeing their business increase at a hyper-growth rate.”

Chattanooga, TN (22 November 2021) -

At [BROCK, LLC](#), employees and admins alike are unified after the successful implementation of the cloud-based Cetec ERP system just one year ago. From sales to accounting to engineering, BROCK users find Cetec ERP a logical, intuitive tool to manage their entire business.

BROCK, LLC is a manufacturer of hot mix asphalt plant equipment and asphalt plant parts, and they also provide in-field services for hot mix asphalt plants such as equipment dismantling, relocation, and installation services. They are 100% family owned, with a strong and true focus on quality products, outstanding service, and great relationships.

Before implementing Cetec, the company did not have an ERP system. The four executives at BROCK used their combined previous experience with varying ERP systems to figure out what features and tools were important to them in an ERP. After researching their options, they decided Cetec was the cloud-based solution that matched what they were looking for. With a practical and straightforward interface and cost-effective pricing, BROCK executives felt that Cetec could handle the day-to-day operations of their growing manufacturing company.

“Before Cetec, process-wise we didn’t have a place where everybody could go day-to-day. Today everybody touches it (uses it in some fashion),” explained Ben Brock, President and CEO of BROCK, LLC. *“Our sales team quotes in it, we’re doing credit card sales, engineering is doing Bill of Materials, we’re purchasing POs through it to vendors, warehouse is receiving, shop employees clock into it for all the jobs, etc . . . all of that is done in Cetec. Without that, I think we would be disjointed.”*

Implementing an ERP system is not always a smooth process, but BROCK found they were able to implement Cetec smoothly and quickly without any major hiccups. Brock says the Cetec implementation actually exceeded their expectations. With on-site assistance and training, employees were able to get up-and-running on the

new software in short order. Now Cetec has become such an integral part of BROCK's business that without it Brock says they would simply come to a standstill.

With Cetec's unique features, users are able to look at a large amount of data, including the quote history, cost history, and overall usage of the system. This allows BROCK admins and employees to obtain necessary information to make present and future decisions and work toward their business goals. After using Cetec for just a year, BROCK is growing exponentially and doesn't seem to be slowing down anytime soon.

"Cetec has given us the ability to grow at a hyper-growth rate. In 2021 our business is growing at a faster pace than any company I've seen grow in our industry in the past 30 years. Without Cetec, we just wouldn't have the ability to do that. Our growth rate wouldn't happen without Cetec being as good as it is." -Ben Brock, President & CEO of BROCK, LLC

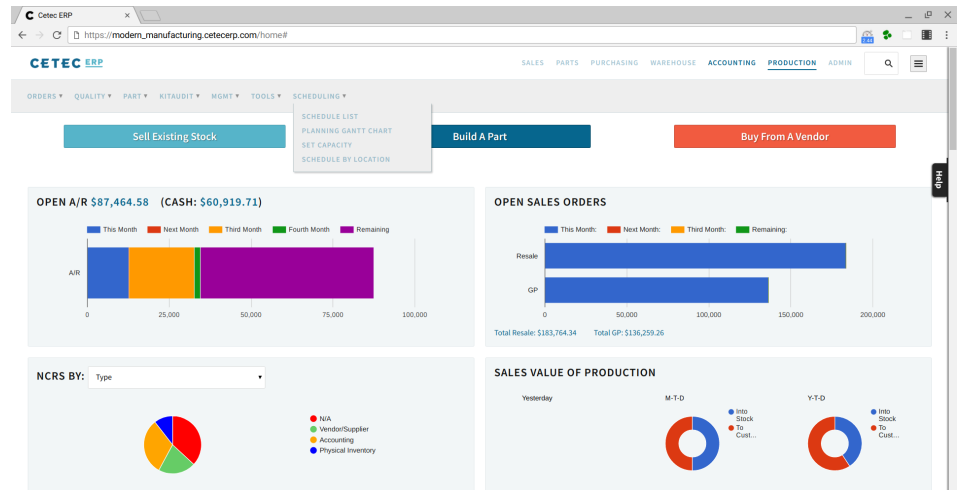
Brock says Cetec is truly a "game-changer" and he would recommend it to any other type of manufacturing/ distribution company.



The above photo is a representation of the types of customized products shipped to BROCK customers.

Quotes from Ben Brock, President and CEO of BROCK, LLC: "Cetec has given us the ability to grow at a hyper-growth rate. In 2021 our business is growing at a faster pace than any company I've seen grow in our industry in the past 30 years. Without Cetec, we just wouldn't have the ability to do that. Our growth rate wouldn't happen without Cetec being as good as it is."

SCREENSHOT OF CETEC ERP APPLICATION:



Screenshot of Cetec ERP's mobile, web-native manufacturing ERP business suite.

LINKS:

URL: <http://cetecerp.com>

TWITTER: @CetecERP

FACEBOOK: <https://www.facebook.com/cetecerp/>

LINKEDIN: <https://www.linkedin.com/company/1981742>

YOUTUBE: <https://www.youtube.com/channel/UChTRZcocsRZKt9gwTDlrMaA>

ABOUT CETEC ERP:

Cetec ERP is disrupting a stagnant, high dollar industry that has resisted change for decades. Since 2015, and without any major marketing initiatives or venture capital funding, Cetec ERP has independently migrated hundreds of companies off legacy technology platforms like Oracle and NetSuite, saving companies hundreds of thousands of dollars, onto a new generation of lower cost ERP technology.

ABOUT BROCK, LLC

BROCK is a manufacturer of hot mix asphalt plant equipment, asphalt plant parts, and purchase parts. They also provide in-field services for hot mix asphalt plants, including equipment dismantling, relocation, and installation services. They are 100% family owned, with a strong and true focus on quality products, outstanding service, and great relationships. BROCK has sold every component of an asphalt plant from the cold feed bins to the truck scale, including hot oil heaters and liquid asphalt storage tanks.