



Dentistry of Sarasota Welcomes Partnership with Smile Brands
The partnership will provide staff administrative support and services

Sarasota, FL – December 2, 2021 - Smile Brands is pleased to announce its partnership with Dentistry of Sarasota in Sarasota, FL. The existing dental team and staff will remain with the office and the business will continue to operate under the name Dentistry of Sarasota.

The partnership allows the office to focus exclusively on patient care with Smile Brands providing administrative support and services.

Dr. Paul Jaworski and Dr. Benjamin Moricz founded Dentistry of Sarasota in 2010 with the goal of bringing healthy, beautiful smiles to patients of all ages. Today, Dr. Jaworski and Dr. Moricz lead a team of 16 from their growing Sarasota location. The team delivers general, preventive and restorative care, specialty care, cosmetic dentistry, and emergency services to patients in Sarasota and the surrounding area.

Through the partnership, Smile Brands will provide administrative support and services to the practice including purchasing, payroll, accounting, IT, billing, facilities management, and marketing.

"When looking to affiliate with a larger partner, it was important for us to find an organization that shares our values," explains Dr. Jaworski. "The Smile Brands culture is about creating win-win relationships with affiliated providers, patients, and the communities they serve. That aligns perfectly with our way of practicing dentistry. The partnership allows us to focus even more of our time on patient care," said Dr. Jaworski.

Smile Brands co-founder and CEO Steve Bilt is excited to partner with Dentistry of Sarasota. "The team at Dentistry of Sarasota has built an impressive practice with great patient ratings," said Bilt. "We look forward to partnering with them to deliver even more smiles in Sarasota."

About Smile Brands:

Smile Brands, based in Irvine, California, is one of the largest providers of dental support services in the United States. The company supports nearly 700 affiliated practices, with more than 7,500 dedicated team members across 30 states. Smile Brands supports a portfolio of over 75 brands including well-known regional brands: Bright Now! Dental, Castle Dental, Merit Dental, Midwest Dental, Monarch Dental, and Mondovi Dental. The company provides comprehensive business support services through exclusive long-term agreements with affiliate dental groups, allowing affiliated practices to spend more time caring for patients and less time on the administrative, marketing, and financial aspects of operating a dental office. The organization receives frequent recognition for its award-winning culture and has been on Glassdoor's Best Places to Work for three consecutive years. Smile Brands is a portfolio company of Gryphon Investors, a leading middle-market private equity firm based in San Francisco, CA. Visit [smilebrands.com](https://www.smilebrands.com) for more information.