



FOR IMMEDIATE RELEASE

Excel Scientific
December 8, 2021

Contact: Karen Kelly
karen@excelscientific.com

Excel Scientific Launches New Website

Victorville, CA -- [Excel Scientific](https://excelscientific.com), manufacturer of custom and standard film and laminate-based components, is thrilled to announce the launch of our new website, designed to improve the user experience.

Excel's website which is now navigable from both desktop and mobile devices, features a new product search tool, designed to enable customers to easily select the specific product for their needs. Our new site continues to support ease in contacting us. You can trust we will respond and work to find solutions to grow your business. The site continues Excel Scientific's journey in transitioning to their new logo, depicting their brand promise. The white background depicts purity, safety, and cleanliness. The E, constructed to represent layered films, is "leaning in" to signify our responsiveness. Gray confirms our win/win attitude as well as our smart approach. Red highlights superior performance and represents good luck.

"Excel was founded on the principle of putting our customers first; providing superior service and consistent quality," notes Julie Cameron, CEO of Excel Scientific. "We are building on this foundation, further enhancing our customer experience, and highlighting our [expanding capabilities in tailored solutions](#)."

Excel Scientific invites visitors to explore the new website and provide feedback. Trust that we will listen.

Excel scientific serves diagnostic providers, pharmaceutical and biotech companies, and academics and life science research institutions, globally from its site in Victorville, CA. Excel's [sealing films and foils](#) are proprietary constructions and have been individually tailored to optimize performance in a variety of complex applications. Our mission is to accelerate scientific