



FOR IMMEDIATE RELEASE

January 12, 2022

Media Contact: Valerie Sheets

Contact Phone: 949-294-9557

ZONDA UNVEILS ENTERPRISE – A UNIFIED NEXT-GENERATION DATA PLATFORM FOR THE HOUSING INDUSTRY

Enterprise furthers Zonda’s digital transformation of the real estate industry by combining multiple products into an integrated experience to enable powerful decision-making.

NEWPORT BEACH, Calif., January 12, 2022 — [Zonda](#) today announced the launch of their highly anticipated new product, Enterprise, a single-user interface platform that streamlines Zonda’s top products—the Zonda iPad app and the Housing & Property Analysis (HAPA) product. Clients can now access five different product views and eight different filter types through just one login. The robust platform, designed with customer feedback in mind, delivers more data through a refined and immersive design experience, allowing users to easily customize filters, map views, data sets, and instantly export information.

“We’re excited to advance our offerings and provide the best-in-class proprietary data and tools for our clients,” said Jeff Meyers, CEO of Zonda. “Enterprise is the single source of truth for housing data and will allow our clients to work smarter, faster and more efficiently, enabling them to make strategic decisions.”

Enterprise has been thoughtfully designed to be an immersive and simplified experience with two main features: Explorer and Reporting. The Explorer filters allow multiple data sets to be turned on and off at one time and allows users to specify important criteria for each. Previously, users had to log in to multiple products to do this. The Reporting tab consolidates five reports from legacy products into the new market report and allows users to batch download multiple reports at a time—with both long and short versions available.

“Enterprise is the premier real estate decision support product,” said Austin Riddle, Director of Product Development. “It provides users with more powerful tools for understanding data and creating map views that tell a story.”

Zonda’s proprietary data solutions give clients industry and market insight and allow them to stay competitive and plan for the future. New data is uploaded nightly, as available, to help users understand trends and shifts as they occur.

Learn more and sign up for a demo of Enterprise today at www.zondahome.com/enterprise. Follow us on [LinkedIn](#) and [Facebook](#) for more information and stay tuned to the [Zonda blog](#) for upcoming Enterprise walkthroughs.

About Zonda

Zonda provides data-driven housing market solutions to the homebuilding industry. From builders to building product manufacturers, mortgage clients, and multifamily executives, we work hand-in-hand with our customers to streamline access to housing data to empower smarter decisions. As a leading brand in residential construction, our mission is to advance the

home building industry, because we believe better homes mean better lives and stronger communities. Together, we are building the future of housing.

###