

For Immediate Release

# The Besen Group Launches Private Networks Practice for the US Market

Washington, D.C., January 18th, 2022 (PRWEB) – The Besen Group, an international mobile data industry management consulting practice headquartered in the Washington DC area, with representatives in Paris and Tokyo, launched today Private Networks Practice for the US market.

“We partnered with our clients and partners offering our services for multiple private network use cases including agriculture, smart cities, manufacturing, oil platform and military bases. Based on our private networks experience, we realigned all our services in order to help our clients and partners launching private LTE, private 5G and neutral host networks in the US market,” said Alex Besen, Founder and CEO of The Besen Group LLC.

The Besen Group’s Private Networks Practice offers strategic advisory, business development, market research and training services for its clients and its partners.

Our strategic advisory services include: Auction Strategy & License Application, Business Strategy & Planning, Business Case Modeling, Market & Customer Segmentation, Market Research & Competitive Analysis, Marketing & Product Launch, Partnership & Alliance Development, Project Management, RFP Preparation.

Our market research services include: Private Networks Market Size and Market Forecast, Private Networks Case Studies, Private Networks Business Case Tools, Private Networks TCO Tools, Neutral Host Network Business Case Tools and Neutral Host TCO Tools.

Our training services include: Private 5G Seminar, Private LTE Seminar and CBRS Seminar.

The following documents can be downloaded for more information and review:

- [Mobile Data Service Portfolio Brochure](#)
- [Tool Brochure](#)
- [Case Study Brochure](#)
- [Private Networks Brochure](#)
- [Private 5G Seminar Brochure](#)
- [Private LTE Seminar Brochure](#)
- [CBRS Seminar Brochure](#)

To learn about our business development service or other services, please send an email with contact details including name, title, company name, phone number to [private.networks@thebesengroup.com](mailto:private.networks@thebesengroup.com).

## About The Besen Group ([www.thebesengroup.com](http://www.thebesengroup.com))

The Besen Group is an international management consulting practice to the mobile industry headquartered in the Washington DC area, with representatives in Paris and Tokyo. Its mission is to provide mobile players with tools, knowledge, and services enabling them to perform optimally in their mobile environment. The Besen Group’s competitive edge is based on practical experience with mobile operators, mobile vendors, and a mobile data laboratory.

### Contact:

Alex Besen  
Email: [alex@thebesengroup.com](mailto:alex@thebesengroup.com)

### Press Contact:

Kenan Besen  
Email: [kenan@thebesengroup.com](mailto:kenan@thebesengroup.com)