credder™ | Enterprise License

Content credibility made easy

Use Credder's Enterprise License API to prioritize credible content, make fewer editorial decisions (Section 230), create a more trustworthy user experience, and offer brand safety to advertisers - resulting in increased ad revenue and profits.
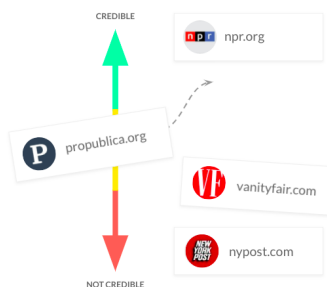
Benefits

Address content credibility without the difficulty (and expense) of making editorial decisions that risk Section 230 compliance.

Attract brand safety advertising partners by demonstrating that your product is a credible and safe environment for their brand's ad placements.

The only solution on the market that offers transparent, crowdsourced content reviews - allowing your own users to participate in the scoring process.
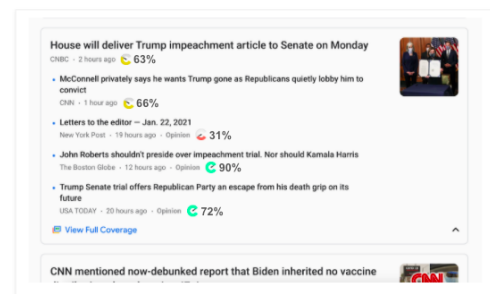
```javascript
1   const myHeaders = new Headers();
2   myHeaders.append("Content-Type", "application/json");
3   myHeaders.append("auth-key", "cr_test:fcd5bbe88044de3db560-us64");
4
5   const params = new URLSearchParams({ url: 'https://example.com/news' });
6
7   const requestOptions = {
8     method: 'GET',
9     headers: myHeaders,
10    body: '?' + params.toString()
11  };
12
13  fetch('http://enterprise.credder.com/v1/ratings', requestOptions)
14    .then(response => response.json())
15    .then(result => console.log(result))
16    .catch(error => console.log('error', error));
17
```

There are many great ways to leverage Credder's content and source credibility data

CREDIBLE

npr.org

propublica.org

vanityfair.com

nypost.com

NOT CREDIBLE

Prioritize credible content and sources

Instantly rank, sort, and prioritize content from credible online sources and websites - determined by verified journalists and the public.

Display Credder scores next to content

Display Credder's transparent, third-party credibility scores next to each piece of content for a more trustworthy user experience.

Easily integrate Credder's Enterprise License API into your product

Social Media

News Aggregators

Search Engines

Web Browsers

Programmatic Advertisers

Content Management Systems

Contact us

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