



# SOLEDIER SOCKS Featured On Today Show To 3.28 Million Viewers!

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Four years ago, Soledier Socks sold its first pair of socks - this morning SOLEDIER SOCKS was featured on national news. This is the American Dream!

Whether you work in an office or serve in our military, socks are a basic need- and having a good quality pair can make a big impact. Poor quality socks can lead to blisters, which throw off your gait - which for our service members who carry 50+ pounds of equipment at any given moment - this can easily lead to more complicated issues with their knees, hips, and backs.

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The best part about what we do, is the hands on experiences with our service members and veterans! SOLEDIER SOCKS has given us a unique opportunity to interact with these men and women in ways we were not able to before. We love getting to know each person and listen to their stories. One thing we repeatedly hear - our socks are making a difference - and words can't even describe what an incredible feeling that is!

Elle Rueger, Founder @ SOLEDIER SOCKS

Since 2017, we have donated 30,000 pairs of socks to our troops and veterans, and \$20,000 to nonprofits benefiting the military community. We hope to increase our impact in 2022 by donating 50,000 pairs of socks and give at least \$25,000 in monetary donations to our partner nonprofits!



**About:** SOLEDIER SOCKS is a woman-owned business who gives back a pair of socks to our troops, veterans, and first responders, for every pair purchased!. Our socks are proudly made here in the USA, and since 2017, they have donated over 30,000 pairs of socks and \$20,000 cash benefiting the military community. Their goal is to donate a pair of their socks to every members of our active duty military by 2027.