

POSTS FOR SOCIAL MEDIA.

For: Zypern Sportlich Aktiv Entdecken



Visit Cyprus Social Media Campaign 2022

Cyprus From An Adventurous Point of View

Social Media Post 1.

<Asset>

<https://youtu.be/kNk3s1M9o9c> (German)

<https://youtu.be/pLxGJi2BzbA> (English)

Wish to enjoy moments of adrenaline rush while filling your heart & eyes with awe?

Get ready to explore Cyprus From An Adventurous Point Of View! ❤️

The Cyprus Deputy Ministry of Tourism has launched its new campaign for 2022, inviting sports enthusiasts to discover an abundance of epic, all-year-round outdoor activities on an island full of thrill-evoking gems.

[#AdventureHolidaysCyprus](#) [#VisitCyprus](#) [#LoveCyprus](#) [#Cyprus](#) [#staysafe](#) [#AdventureTravel](#)

Social Media Post 2.

Ready to test your physical strength and limits? The birthplace of Goddess Aphrodite is a paradise for hiking lovers, avid climbers and cycling enthusiasts.

Live the adventure in Cyprus & fill your suitcase with memories that will follow you forever! ❤️

[#AdventureHolidaysCyprus](#) [#VisitCyprus](#) [#Cyprus](#) [#AdventureTravel](#) [#staysafe](#)

<Link to articles>

<https://www.visitcyprus.com/index.php/de/discovercyprus/sports-training/active-tourism>



Social Media Post 3.

Hike through the majestic, lush forests of Troodos Mountains and unravel mesmerizing coves, hidden waterfalls and a plethora of cultural treasures.

Explore Cyprus from an Adventurous Point Of View, starting from our new addition to VisitCyprus.com! 🧡

 <https://www.visitcyprus.com/index.php/de/hiking-in-cyprus>

#AdventureHolidaysCyprus #VisitCyprus #TroodosCyprus #HikingCyprus #Hiking #staysafe

Social Media Post 4.

Are you a rock climbing fan looking for your next adventure?

Climb up to the easternmost point of Europe, taking in the endless blue of the Mediterranean sea. With more than 180 climbing routes, Kavo Gkreko (Cape Greco) will steal your heart! 🧡

 <https://www.visitcyprus.com/index.php/de/climbing-in-cyprus>

#AdventureHolidaysCyprus #VisitCyprus #CapeGreco #ClimbingCyprus #Climbing
#RockClimbing

Social Media Post 5.

For majestic, year-round cycling adventures across scenic & peaceful routes, historic sights, stunning olive groves, idyllic vineyards and picturesque villages, Cyprus is the place to be. 🧡

 Read here about the island's 45 cycle routes & more ➡
<https://www.visitcyprus.com/index.php/de/cycling-in-cyprus>

#AdventureHolidaysCyprus #VisitCyprus #CyclingCyprus #Biking #Cycling #Cyprus
#AdventureTravel