

## CGM Television Feature for [Placement X]

01/30/22

### Subject Consideration:

### **Local Rochester Centerless Grinding Manufacturer to appear on Fox Business Network's: "Manufacturing Marvels"**

Hi [Placement X],

At a time when our country faces unprecedented labor challenges, supply chain difficulties, and steel shortages, small businesses, especially, have found the rising tide of issues to be insurmountable.

But not all small businesses. [If applicable: Right here] in Rochester, New York, Certified Grinding & Machine has worked closely with their clients and customers to stock and source hard-to-find materials, helping to bridge the shortage.

This commitment and dedication recently caught the eye of Fox Business Network's producers, who extended an invitation for Certified Grinding & Machine to appear on an upcoming episode of *Manufacturing Marvels*, **February 14, 2022 at 9:30 CST**. We invite you to watch it on air or at [certifiedgrinding.com](http://certifiedgrinding.com) following the broadcast.

*"We are extremely proud to be featured on Manufacturing Marvels," said Robert G. Rock, III (Bobby), Vice-President of Operations "This program gives us an opportunity to showcase our vast capabilities and our dedication to customer service. It is especially fulfilling that we are featured as we celebrate our 60th year in business."*

If you, too, would like a first-hand look at how small businesses like Certified are adapting to today's difficult business conditions, then I'd love to set up an interview with Robert Rock Jr. and Robert. Rock III, President and Vice President of Certified Grinding and Machine.

They would love to discuss how, with a commitment to customer service—and quite a bit of elbow grease—nothing is as insurmountable as it seems.

### **About Certified Grinding & Machine**

Certified Grinding & Machine is a family-owned company and a leading provider of precision ground bars and parts for the most demanding of machining applications in industries such as defense, automotive, health and aerospace. At its 38,000 square foot facility in Rochester, New York, the ISO 9001 accredited company has the capability to precision grind tens of thousands of bars and millions of parts to extremely tight tolerances and superfine finishes each year for its customers throughout the United States and Canada.

### **About Manufacturing Marvels**

Manufacturing Marvels produces and airs educational videos featuring North American companies who supply quality products and services to a number of industries. The two-minute videos highlight manufacturers along with their products, customers and employees.