

For Immediate Release

## **The Besen Group Announces The Largest Library of Business Case Tools & Total Cost of Ownership Tools for Private Networks**

**Washington, D.C., February 14, 2022** (PRWEB) – The Besen Group, an international mobile data industry management consulting practice headquartered in the Washington DC area, with representatives in Paris and Tokyo, announced today the largest library of business case tools and total cost of ownership (TCO) tools for private networks including private LTE networks, private 5G networks and neutral host networks.

“Our business case tools and TCO tools have the capability to run multiple sensitivity analysis for private networks indoor use cases or private networks outdoor use cases based on our clients target market, Capex and Opex inputs,” said Alex Besen, Founder and CEO of The Besen Group LLC. “We believe that enterprises need to have a solid understanding of the opportunity cost of private networks when making their decisions.”

Business case tools include the following worksheets:

Market Size, Capex Inputs, Opex Inputs, Revenue Inputs, Capex Summary, Opex Summary, Revenue Summary, Income Statement, Depreciation, Valuation, KPIs, Graphs Data and Summary Graphs.

TCO tools include the following worksheets:

Market Size, Capex Inputs, Opex Inputs, Capex Summary, Opex Summary, TCO Summary, Graphs Data and Summary Graphs.

The Besen Group developed the following business case tools and TCO tools:

- [Open RAN TCO Tool for Private 5G Networks](#)
- [CBRS TCO Tool for Private 5G Networks](#)
- [CBRS Business Case Tool for Private 5G Networks](#)
- [TCO Comparison Tool: CBRS Private 5G vs Wi-Fi 6](#)
- [TCO Comparison Tool: CBRS Private LTE vs Wi-Fi 6](#)
- [CBRS TCO Tool for Private LTE Networks](#)
- [CBRS TCO Tool for Neutral Host Networks](#)
- [CBRS Business Case Tool for Private LTE Networks](#)
- [CBRS Business Case Tool for Neutral Host Networks](#)
- [Small Cells TCO Tool](#)

The Besen Group offers each tool on a corporate license basis. The license fee includes one hour telephone consultation with the senior analyst to explain the methodology, assumptions and formulas.

The Besen Group can also develop customized business case tools or total cost of ownership tools based on its client requirements and use cases. For any questions or license information, please send an email with contact details including name, title, company name, phone number to [tool@thebesengroup.com](mailto:tool@thebesengroup.com).

The Besen Group’s Tool Brochure contains all our business case tools and TCO tools and can be downloaded at: <http://www.thebesengroup.com/downloads/Tool.Brochure.pdf>.

**About The Besen Group** ([www.thebesengroup.com](http://www.thebesengroup.com))

The Besen Group is an international management consulting practice to the mobile industry headquartered in the Washington DC area, with representatives in Paris and Tokyo. Its mission is to provide mobile players with tools, knowledge, and services enabling them to perform optimally in their mobile environment. The Besen Group’s competitive edge is based on practical experience with mobile operators, mobile vendors and a mobile data laboratory.

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