

Omnitrak National City Pride Survey Research Findings

When asked for **one word** that describes why they would be proud to live in these cities, Americans said:

1 WORD TO DESCRIBE WHY YOU WOULD BE PROUD TO LIVE THERE				
NYC	L.A.	SAN DIEGO	NASHVILLE	SEATTLE
<i>Vibrant/ Variety</i>	<i>Good weather/ Sunny / Warm</i>	<i>Sunny/ Warm/ Great weather</i>	<i>Music</i>	<i>Weather / Scenic/ Outdoorsy</i>
<i>Modern/ Sophisticated</i>	<i>Nice</i>	<i>Relaxed/ Peaceful</i>	<i>Southern/ Traditional</i>	<i>Progressive</i>
<i>Opportunity/ Success/ Money</i>	<i>Popular/ Trendy</i>	<i>Perfect</i>	<i>Vibrant / A vibe place / Whimsical</i>	<i>Unique</i>
<i>People</i>	<i>Opportunity</i>	<i>Pretty/ Scenic</i>	<i>Relaxed/ Country</i>	<i>Relaxed/ Peaceful</i>
<i>Unique</i>	<i>Rich/ Stars</i>	<i>Wealthy/ Upscale</i>	<i>Opportunity</i>	<i>Tech</i>
<i>Popular</i>	<i>Progressive</i>			

RANK	#1 CITY TO MOVE TO	CITY PRIDE 10=extremely proud to call home 1=Not proud at all
#1	New York City	8.5 #1
#2	San Diego	8.4 #3
#3	Los Angeles	8.2 #4
#4	Nashville	8.1 #5
#5	Seattle	8.0 #6
#6	Denver	8.1 #5
#7	Colorado Springs	7.8 #8
#8	Charlotte	7.7 #9
#9	Chicago	8.2 #4
#10	Miami	7.8 #8
	Jacksonville	7.6 #10
	Austin	8.0 #6

RANK	CITY PRIDE Proud to call that City Home (10 = extremely proud and 1 = Not proud at all)	
#1	8.5	New York City
#2	8.4	San Francisco
#3	8.3	San Diego

		Boston
#4	8.2	Los Angeles Chicago
#5	8.1	Nashville San Antonio Denver Baltimore Philadelphia Atlanta Las Vegas
#6	8.0	Austin Dallas Portland Seattle Tucson Houston El Paso
#7	7.9	Minneapolis Washington D.C. Kansas City Fort Worth Detroit
#8	7.8	Bakersfield Indianapolis Oakland San Jose Miami Colorado Springs Raleigh Louisville
#9	7.7	Virginia Beach Charlotte
#10	7.6	Columbus Mesa Phoenix Jacksonville Long Beach Sacramento

	PRIDE/ PET RANKING	PREFERRED	PET FRIENDLINESS
1	New York City (#1 tied) San Francisco (#2 tied)	New York City	Omaha Baltimore Louisville Atlanta Chicago New York City
2	Boston (#3 tied) San Diego (#3)	San Diego	Fort Worth Nashville Minneapolis Arlington Charlotte Jacksonville El Paso Los Angeles Indianapolis Washington DC Virginia Beach San Francisco
3	Nashville (#2 T) Atlanta (#1 T) Los Angeles (#2 T) Denver (#4)	Los Angeles	Boston Dallas Raleigh Miami San Antonio Austin San Diego Houston Mesa Columbus Colorado Springs Sacramento San Jose Philadelphia Memphis Las Vegas Tucson
4	Las Vegas Washington DC Seattle Chicago Miami	Nashville	
5	Portland ORE Austin San Antonio Colorado Springs	Seattle	



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	Dallas		
6	Minneapolis Houston Tucson Virginia Beach Philadelphia	Denver	
7	Detroit Raleigh Charlotte Fort Worth Arlington Louisville San Jose Kansas City	Colorado Spring	
8		Charlotte	
9		Chicago	
10		Miami	
		Jacksonville	
		Austin	