



MangaPlaza Press Deck March 1, 2022

About MangaPlaza



https://mangaplaza.com/

Here at MangaPlaza, our goal is to bring you the top-quality localized manga you've been looking for in an easily accessible digital format. From action-adventure epics to heart-pounding romances, from blockbuster titles to MangaPlaza originals, and everything in between, we know we have just the right manga for you. The rich and exciting world of Japanese manga is just a tap away, so dive right in on our site and find your next favorite!

At MangaPlaza, we are passionate about manga, and about helping both the manga industry and the global community of manga fans thrive. So rest assured that all manga on our site are officially licensed; when you use our site, you support your favorite creators and their works!

MangaPlaza was founded by NTT Solmare, whose top-class digital manga and ebook site Comic C'moA has led the market in Japan and greater Asia for more than 17 years. Guided by an ethos of integrity and innovation, NTT Solmare is always looking for new ways to delight readers and touch their hearts. We are excited to reach a whole new community of readers in the U.S. through MangaPlaza, and we look forward to being part of your manga experience.

About NTT Solmare





NTT Solmare Corp. (Osaka, Japan) is a subsidiary of Nippon Telegraph and Telephone West Corporation, and a leading provider of quality entertainment services to fans across the globe.

"Comic C'moA," their e-book and digital manga site, features one of Japan's largest digital libraries with over 890,000 books and has been leading the market in Japan and greater Asia for 17 years with over 35 million users each month. Several Comic C'moA original titles have been adapted to television shows which aired on major Japanese broadcast networks.

In 2019, the company released the global hit mobile game, "Obey Me!," the dating simulation game with 6 million downloads across 186 countries and regions.

MangaPlaza Concept

To create a platform offering a digital manga service that is localized, tailored, and reasonably priced to an overseas audience in order to provide the users with the optimal reading experience.

Localized

Use language and UI/UX that is mindful of the target region's culture and trends

Tailored

Recommend the user a variety of captivating content based on their interests

Reasonable

Offer an appropriate amount of content at affordable prices

Main Features of MangaPlaza

Our service can be summarized into 4 main features.

- 1. MangaPlaza is accessible with a **reasonably-priced subscription service**. Users can also register and enjoy without subscription, the first chapter of each title is available for free to registrants, and individual chapters are also available at an affordable rate.
- 2. Since launch, we have been one of the largest providers of digital manga in the United States. We offer a wide range of genres such as action-adventure, romance, comedy, drama, sci-fi/fantasy, and LGBTQA+.
- 3. Our service is **safe and secure**. Our digital manga library only includes works that have been **officially licensed** for distribution by over 30 of our most trusted publishers.
- 4. **7 Day Free Trial for everyone!** Users can enjoy all the subscription features for free for 7 days to start their manga journey.





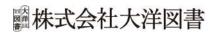
























Reference Image (Mobile)



Pre-registration Campaign Result

*When you click the image, it will redirect you to its manga title page on MangaPlaza

Keep an eye out for the following titles, which were read the most during the campaign period!



1_{st}

Obey Me! The Comic

© 2019 NTT Solmare Corporation. All rights reserved./© Subaru Nitou/MAG Garden



2_{nd}

Obey Me! Misadventures

© Yukina Okamoto / Solmare Publishing



Cinderella In Plastic

© Yotsuhara Furiko/Solmare Publishing



Attack on Titan

© Hajime Isayama/Kodansha Ltd.

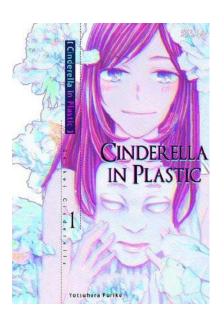


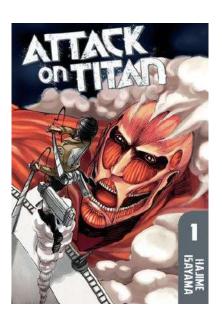
Plus-sized Misadventures in Love!

© mamakari/Solmare Publishing











^{*}If you are interested in knowing the rest of the ranking, please reach out to our PR team.

Collaboration with Anime & Manga YouTuber Akidearest



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- @akidearest (2,900,000 Subscribers)
- @akidearest(503,200 Followers)
- @akidearest (476,000 Followers)
- @itsakidearest (181,600 Followers)
- Anime/Cosplay/Manga/Japanese pop culture fan
- Asian American YouTube content creator currently residing in Japan
- Best known for reviewing and discussing manga/anime/otaku culture.
- A highly popular influencer among anime/manga/cosplay community

17 Total Collaboration Videos

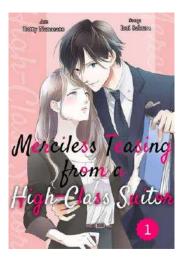
15 Short Manga Review Videos Link	1 "Shout-out" Video Link *The video is available on 2/24	1 Full length video *3/1 release
2-3 minute manga reviews released on the MangaPlaza YouTube Channel. Such as: "Plus-Sized Misadventures In Love", "The Time I Got Reincarnated As A Slime", "Blue-Period" + more.	A 1 minute introductory video sharing information about the MangaPlaza services at the beginning of a video on the Akidearest YouTube Channel.	A video sharing Aki's experience visiting the NTT Solmare Corp. Headquarters which will also include interviews with manga artists.

Recommended/Popular Manga Titles By MangaPlaza

*When you click the image, it will redirect you to its manga title page on MangaPlaza

Merciless Teasing from a High-Class Suitor

© Betty Nanasato/Iori Sakura



Something's Wrong With Us © Natsumi Ando/Kodansha Ltd.



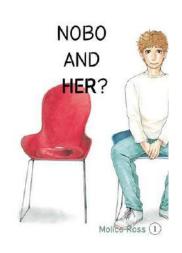
Lovey-Dovey Engagement My Fiance is 12 Years Older
© RIN TANAKA/Solmare Publishing



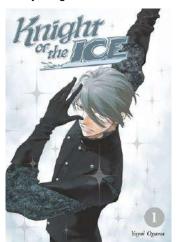
Blissful Land
© Ichimon Izumi/Kodansha Ltd.



Nobo and her?
© 2012 by Molico Ross/COAMIX



Knight of the Ice © Yayoi Ogawa/Kodansha Ltd.



My Boyfriend in Orange



Yamada-kun and the Seven Witches

© Miki Yoshikawa/Kodansha Ltd.



Recommended/Popular Manga Titles By MangaPlaza

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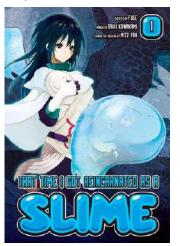
Isekai

Action

Isekai

That Time I got Reincarnated as a Slime

© FUSE, Taiki Kawakami/Kodansha Ltd



Obey Me! The Comic

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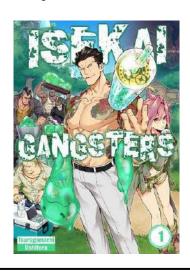
Heaven's Design Team

© Hebi-zou & Tsuta Suzuki, Tarako/Kodansha Ltd



Isekai Gangsters

© Tsuragamachi Ushitora/ WWWave



Action

Attack on Titan

©Hajime Isayama/Kodansha Ltd.



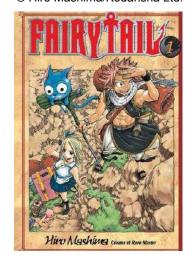
Tokyo Revengers

©Ken Wakui/Kodansha Ltd.



Fairy Tail

© Hiro Mashima/Kodansha Ltd.



Fire Force

© Atsushi Ohkubo/Kodansha Ltd.



Recommended/Popular Manga Titles By MangaPlaza

*When you click the image, it will redirect you to its manga title page on MangaPlaza

BL(M/M)

Drama

BL(M/M)

Blooming Darling

©Kotetsuko Yamamoto/TAIYOHTOSHO Co., Ltd.



Even So, I Will Love You

Innocent Impurity Tenderly

No Touching At All

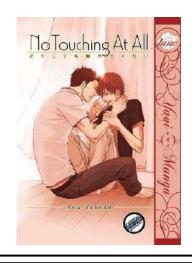
Return Of The Prince

Kitsune and Tanuki's **Courtship Tug of War**

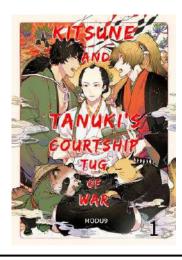
© MODU9/HOUBUNSHA











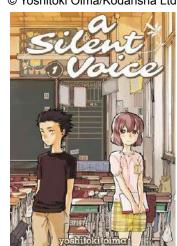
Drama

Or Something Like It ©KAI ASOU/HOUBUNSHA



A Silent Voice

© Yoshitoki Oima/Kodansha Ltd.



Blue Period

© Tsubasa Yamaguchi/Kodansha Ltd.



Descending Stories

© Haruko Kumota/Kodansha Ltd.



Cells at Work!

Ceusor. Work!

© Akane Shimizu/Kodansha Ltd.

Ghost in the Shell Stand
Alone Complex
© 2010 Yu Kinutani © Shirow



Devils' Line© Ryo Hanada/Kodansha Ltd.



Noragami: Stray God © Adachitoka/Kodansha Ltd.



DON'T COUNT YOUR TANUKIS

© Mayu Minase 2013

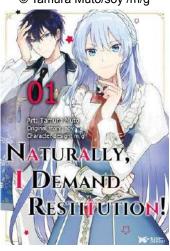


Drifting Dragons© Taku Kuwabara/Kodansha Ltd.



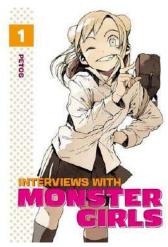
Naturally, I Demand Restitution!

© Tamura Muto/soy /m/g



Interviews with Monster Girls

© Petos/Kodansha Ltd.



Official Links and Social Media Accounts

- MangaPlaza Official Site: https://mangaplaza.com
- MangaPlaza YouTube Channel https://www.youtube.com/channel/UCJ5xENkfAgO2dOlf6Hi-lew
- Twitter:@MangaPlaza_EN https://twitter.com/MangaPlaza_EN
- Facebook: @MangaPlaza https://www.facebook.com/MangaPlaza
- Instagram: @mangaplaza_en https://www.instagram.com/mangaplaza_en/
- NTT Solmare Corp https://www.nttsolmare.com/e/
- Comic C'moA https://www.cmoa.jp/
- Obey Me! https://shallwedate.jp/obeyme/en/

Art Asset Link/Credits

Assets link: https://bit.ly/3LARh30

*Please see "Read Me First" in the art asset folder for credits.

U.S. Media Contact Details

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