



## MEDIA ALERT

### BRIGHTENING THE WORLD FOR EARTH DAY

#### Meridian Waste Hosts Third Annual Earth Day Coloring Contest for Children

**WHO** [Meridian Waste](#), an integrated, non-hazardous solid waste services company, is hosting its third annual Earth Day-themed coloring contest, "Brightening the World," for children from five to 10-years of age. Earth Day is Friday, April 22.

**WHAT** The global theme of Earth Day 2022 is "[Invest In Our Planet](#)". Meridian Waste is helping to invest efforts into planting the seeds of caring for our planet with the next generation who will inherit the Earth. The third iteration of the Meridian Waste "Brightening the World" coloring contest will help children to engage in the concept of caring for the planet and how the environmental services and waste removal industry plays a significant role in the health and safety of communities served. The free activity is designed to help keep young people inspired and engaged in positive activities and show them how they can make a tangible impact on their community.

Past prizes have included a customized t-shirt printed with winning artwork and a custom Meridian Waste garbage truck wall plaque displaying the winner's name.

The contest has two age categories for children with specific coloring sheets for age groups from five to seven years and from eight to 10-years of age. Coloring sheets will be available for download on the Meridian Waste Earth Day [website](#). In addition, contestants and their parents or guardians can upload completed materials to the same website in a .JPG (photo) or .PDF format. There is no purchase necessary to participate, nor does any party need to be a Meridian Waste customer. The contest is open to all children in the United States that fall within the specified age categories. Each age category will have one winner, chosen by Meridian Waste staff.

**WHEN** The contest is open from Monday, March 1 until Wednesday, April 20. Winners will be announced on the website on Friday, April 22 with prizes mailed during the following weeks.

**WHERE** All children throughout the U.S.A are eligible to win, the contest's official rules, coloring sheets, and more information on submitting artwork can be found at <https://www.MeridianWaste.com/Earthday>.

**WHY** "This is our third year of growing the contest and creating a greater awareness of our collective responsibility to take care of the Earth," said Meridian Waste CEO Walter "Wally" Hall. "Meridian Waste invests in our planet from the daily work provided by our collection teams. They properly dispose of garbage, and collect and sort recyclable materials in one of our materials recycling facilities, and through our gas-to-energy partnerships at the company's landfills," he said. "We also invest in supporting the communities we serve through public education about proper disposal. Meridian Waste hopes to ignite a spark of caring for the environment in young people through this contest."

The efforts reinforce Meridian Waste's commitment to supporting the simple joys of coloring while utilizing green efforts as subject matter of the coloring sheets. For more information, visit <https://www.MeridianWaste.com/Earthday>.

### **About Meridian Waste**

Headquartered in Charlotte, N.C., Meridian Waste is a company defined by its commitment to servicing its customers, caring for and engaging its employees, and generating financial value for its shareholders while delivering a clean and healthy community. The company's core waste business is centered on residential, commercial, and industrial non-hazardous solid waste collection and disposal. Currently, the company operates in Northeast Fla., St. Louis, Mo., Raleigh, N.C., Greenville, S.C., Knoxville, Tenn., Blacksburg, Va., Harrisonburg, Va., and Richmond, Va. servicing more than 203,913 residential, commercial, industrial, and governmental customers. In addition to a fleet of commercial, residential, and roll-off trucks, the company operates 12 hauling companies, seven transfer stations/materials recycling facilities (MRFs), two municipal solid waste landfills, and three C&D landfills in which 936,229 tons of waste are safely disposed of annually. For more information, visit [MeridianWaste.com](https://www.MeridianWaste.com).

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