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BIRD.I | ZONDA FOSTERS TECHNOLOGY HUB GROWTH IN GLASGOW WITH EXPANSIVE TECH SOLUTIONS FOR THE HOME BUILDING INDUSTRY

Zonda is cultivating the next generation of data intelligence and furthering tech industry growth by providing actionable data solutions through leading platforms, data analysis, and career opportunities

GLASGOW, SCOTLAND, March 3, 2022 — Zonda, the US leading real estate data intelligence company for the new home building industry, today announced its plans to lead the growth of a technology center in Glasgow via the Scotland-based satellite imagery and artificial intelligence (AI) technology company Bird.i | Zonda. This strategic move seeks to deliver actionable solutions to the housing industry through the use of satellite imagery and engineering of new software platforms that provide high-resolution, easily accessible imagery and data to enable competitive decision making.

Bird.i's growth and technological advancement is pioneering the way for the growth of a tech hub within Glasgow. Just as the company provides technology services to help users gain a competitive edge in the market, they also strive to bring emerging technologies to market, create job opportunities, and promote the growth of other tech-centric organizations within the area. This promotion strives to unite like-minded, innovative professionals to lead the next generation of data intelligence.

"We are excited to lead the growth of a tech-hub in Glasgow as we continue to expand our footprint with numerous career opportunities at Bird.i | Zonda," said Jeff Meyers, CEO of Zonda. "The Bird.i team of engineers has helped lead the development of our newest platform, Enterprise, and we look forward to the continued success built by this global workforce of talented and inventive tech leaders."

By delivering high-resolution satellite images from world-leading commercial satellite providers, Bird.i | Zonda is powering the future of the housing industry with a bird's eye view of real-time, easily accessible, and actionable data to advance informed-decision making. This technology provides powerful insight into progress and changes within the construction and new home building industry – ideal for builders, developers, contractors, and more.

Bird.i currently has several open positions on the team. To learn more visit https://hibirdi.com/careers-in-the-space-industry/

About Bird.i

Bird.i curates the best satellite imagery from multiple providers into one platform. Combining proprietary satellite imagery and artificial intelligence technology, Bird.i captures real-time images and insights of ongoing projects allowing for more timely, better-informed decision making. Zonda acquired Bird.i with the shared vision of providing the construction industry with satellite imagery to find and assess land, track build progress, and monitor portfolio of projects.

Visit ZondaHome.com or follow us on LinkedIn and Facebook for more information.

About Zonda

Zonda provides data-driven housing market solutions to the homebuilding industry. From builders to building product manufacturers, mortgage clients, and multifamily executives, we work hand-in-hand with our customers to streamline access to housing data to empower smarter decisions. As a leading brand in residential construction, our mission is to advance the home building industry, because we believe better homes mean better lives and stronger communities. Together, we are building the future of housing.

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