

For Immediate Release

The Besen Group Integrates Pay-As-You-Go Pricing Model for Private Networks Business Case Tools & Total Cost of Ownership Tools

Washington, D.C., March 21, 2022 (PRWEB) – The Besen Group, an international mobile data industry management consulting practice headquartered in the Washington DC area, with representatives in Paris and Tokyo, integrates today Pay-As-You-Go pricing model for private networks business case tools and total cost of ownership (TCO) tools.

"Given the recent public announcements from the key players in the US private networks market, we integrated pay-as-you-go pricing model for our private networks business case tools and TCO tools," said Alex Besen, Founder and CEO of The Besen Group LLC. "We strongly believe that Network as a Service (NaaS) model will be effective and viable solution for launching private networks including private LTE, private 5G and neutral host networks."

The Besen Group integrated Pay-As-You-Go pricing model to the following business case tools and TCO tools for private networks:

- Open RAN TCO Tool for Private 5G Networks
- CBRS TCO Tool for Private 5G Networks
- CBRS Business Case Tool for Private 5G Networks
- CBRS TCO Tool for Private LTE Networks
- CBRS TCO Tool for Neutral Host Networks
- CBRS Business Case Tool for Private LTE Networks
- CBRS Business Case Tool for Neutral Host Networks

Each tool has the capability to calculate Pay-As-You-Go pricing based on number of radio units, number of subscribers, number of IoT devices or network throughput.

The Besen Group offers each tool on a corporate license basis. The license fee includes one hour telephone consultation with the senior analyst to explain the methodology, assumptions and formulas.

The Besen Group can also develop customized business case tools or total cost of ownership tools based on its client requirements and use cases.

For any questions or license information, please send an email with contact details including name, title, company name, phone number to tool@thebesengroup.com.

The Besen Group's Tool Brochure contains all our business case tools and TCO tools and can be downloaded at: http://www.thebesengroup.com/downloads/Tool.Brochure.pdf.

About The Besen Group (www.thebesengroup.com)

The Besen Group is an international management consulting practice to the mobile industry headquartered in the Washington DC area, with representatives in Paris and Tokyo. Its mission is to provide mobile players with tools, knowledge, and services enabling them to perform optimally in their mobile environment. The Besen Group's competitive edge is based on practical experience with mobile operators, mobile vendors and a mobile data laboratory.

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