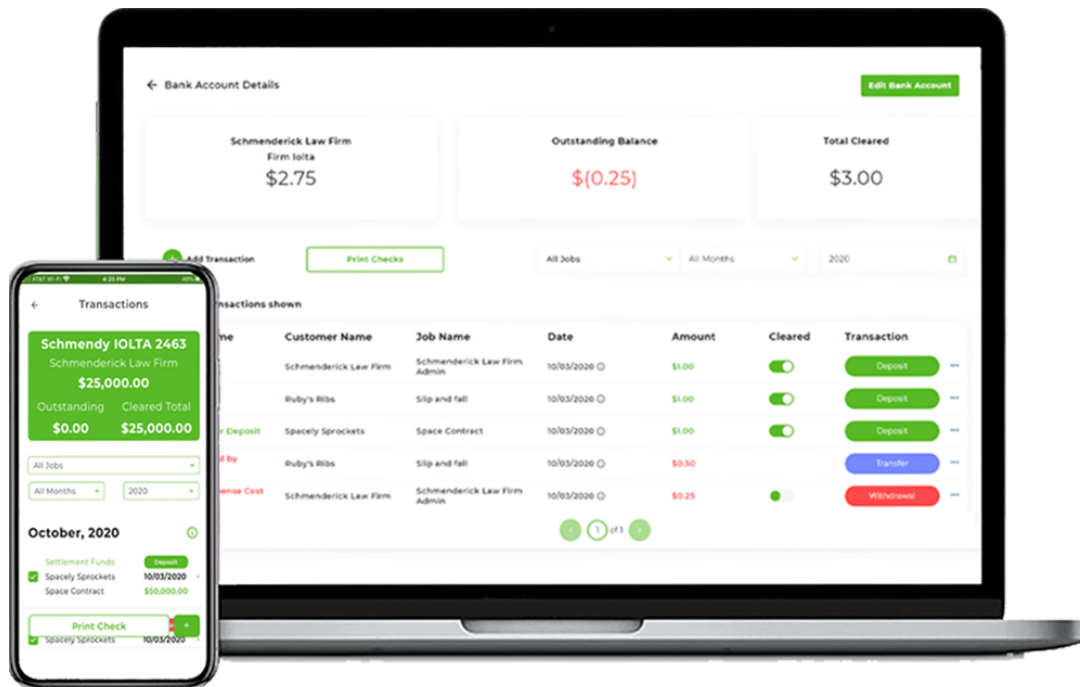




ESCROWTRAKKER<sup>®</sup> FOR LAWYERS



# Our Mission

*To simplify and amplify the collection and tracking of key business metrics.  
TrakkerApps are reimagining how businesses interact with their data,  
transforming accessibility and thus delivering incredible power to businesses to  
react, adapt and thrive.*

## Trakkerapps Overview

*Trakker Apps are a suite of apps designed to meet the specialized  
accounting needs of business professionals, attorneys, and landlords.  
They combine simple, intuitive data entry with our patented extrinsic  
variable accounting method to ensure your data is complete, accurate and  
easily accessible – from anywhere.*





## Edward Kellman PE

Edward Kellman graduated from the University of Michigan, with a Bachelor of Science in Engineering. He worked as a Civil & Structural Professional Engineer and Licensed General Contractor for 30 years in Michigan and Florida. Using his unique set of engineering, mathematical, and programming skills, he recently engineered an app called EscrowTrakker for Lawyers — a new, efficient method for Escrow, IOLTA, and Trust accounting. A sister app called EscrowTrakker® for Landlords — a new and better way to track tenant escrow deposits will follow.

Escrow Trakker eliminates the need for time-consuming spreadsheets and ledgers giving users quick, real-time, and worry-free escrow accounting at the touch of a button. EscrowTrakker® for Lawyers is the first in a series of groundbreaking accounting apps Kellman is currently developing and is available on the Apple and Google Play stores.





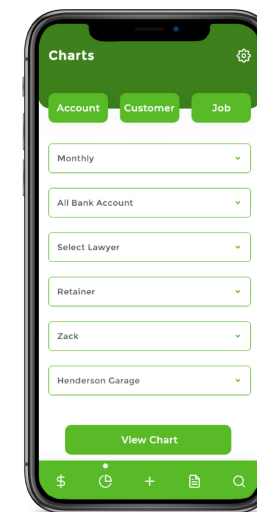
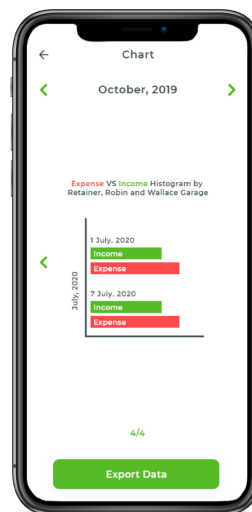
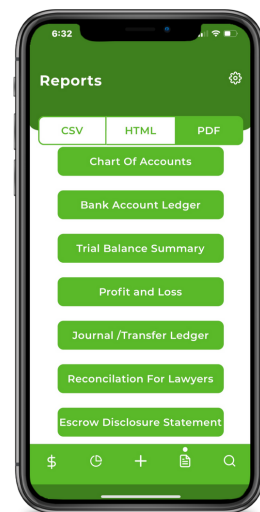
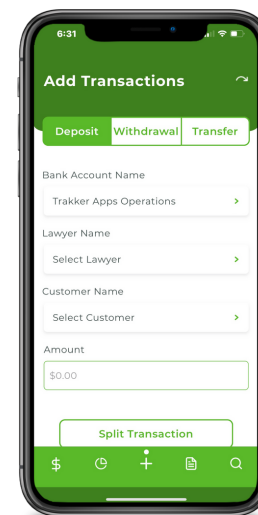
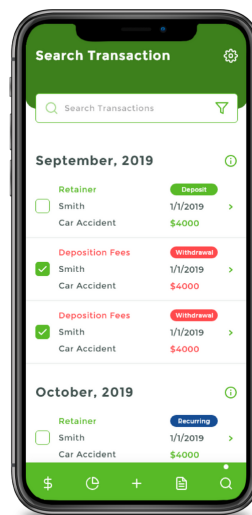
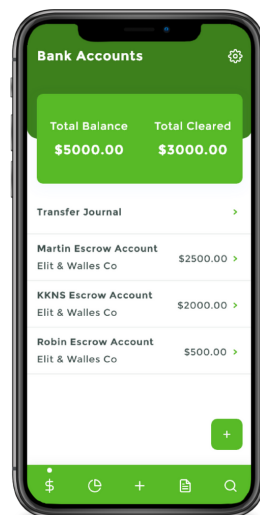
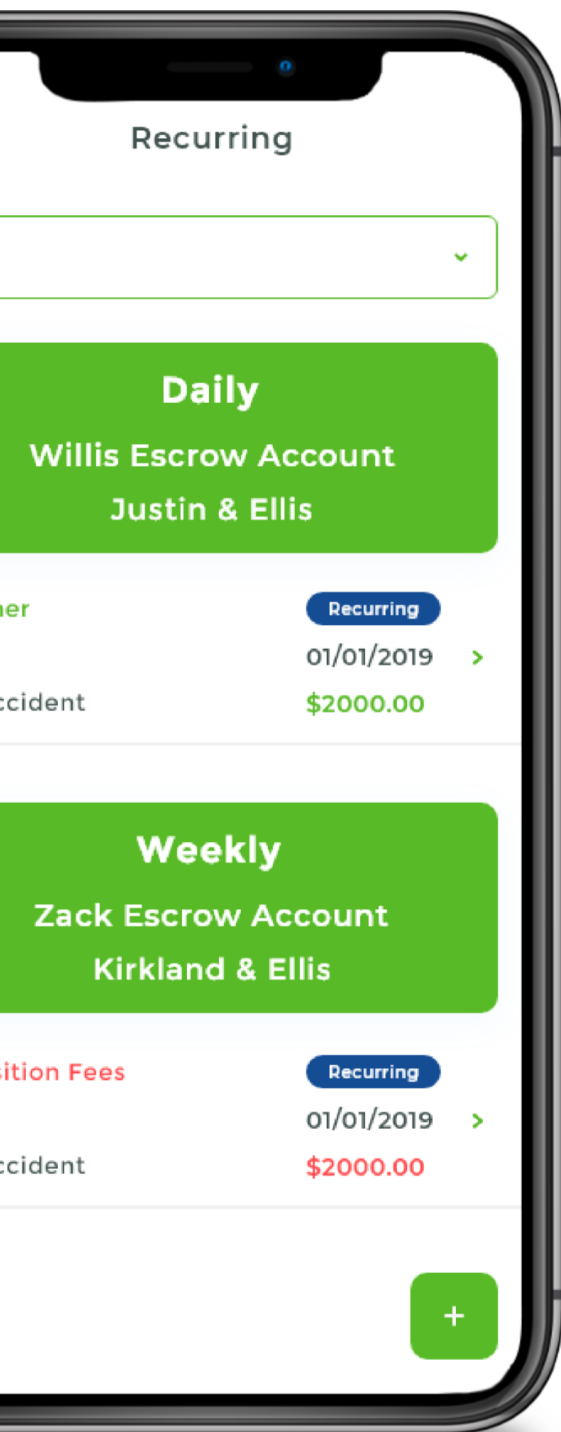
*Never lose control of your Trust and IOLTA accounts again. No external spreadsheets. No calculations. Store all regulatory required documents in the ET cloud depository. Produce detailed customer statements and 3-way reconciliation reports at the touch of a button. Track as few as 1, or up to 200 separate Trust bank accounts flawlessly. Easy-to-learn, easy-to-use.*

*Reconcile EscrowTrakker® with your bank account statement or online bank records, monthly or daily. That's all there is to it. EscrowTrakker® For Lawyers does the rest.*

*No more custom spreadsheets & Ledgers. Track up to 200 separate Trust and IOLTA bank accounts flawlessly.*

- ERP Cloud financial management
- Multi-platform - works equally well from smartphone, tablet, or desktop
- Pass-code or fingerprint log in for security
- AI enhanced for great user experience
- Patent pending database technology
- Secure and accessible cloud storage of all entered data
- Secure cloud hosting by Amazon web hosting services in USA
- No other software required.
- 30-day free trial







## Testimonials

**Managing Partner  
Employment Law Firm**

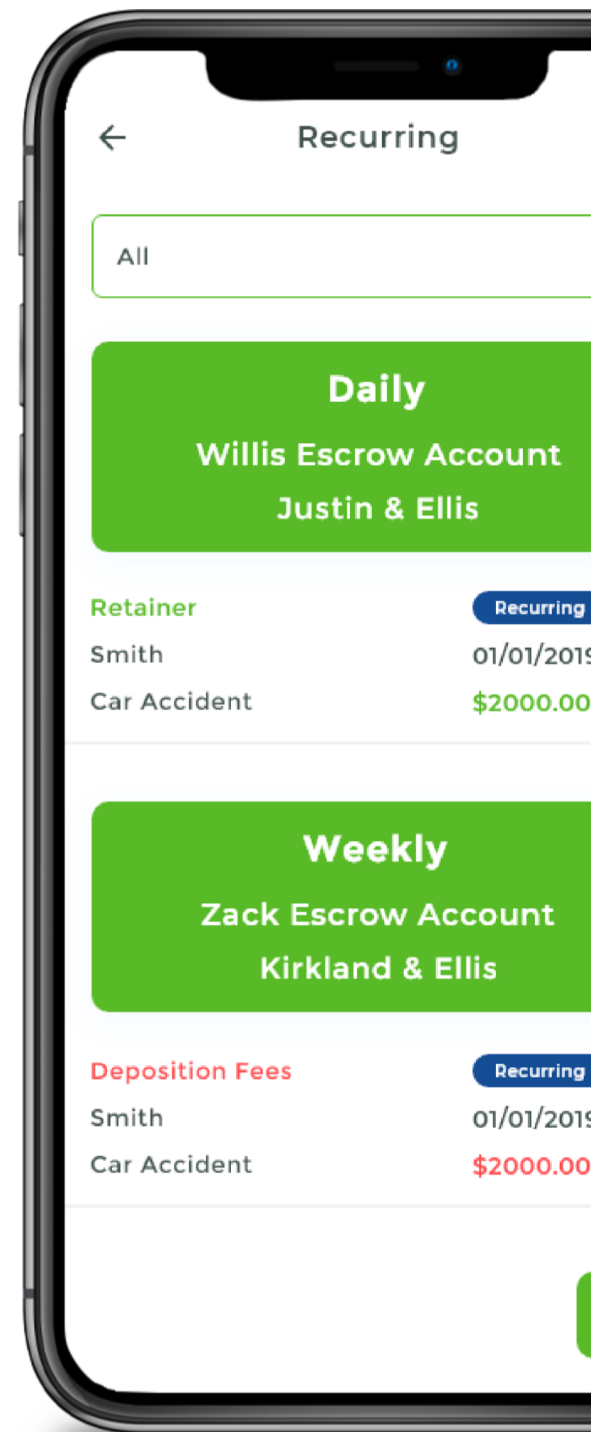
*I did not believe this app could live up to the hype but wanted to try it out, as IOLTA records are a real pain and I wanted them in the cloud.*

**Family Law Attorney  
Solo Practice Firm**

*Nicely done. Easily worth the cost.*

**Managing Partner  
Real Estate Law firm**

*This app is user friendly and powerful and works great. Five stars.*



# Frequently Asked Questions

## WHO IS ESCROW TRAKKER DESIGNED FOR?

*EscrowTrakker® is designed for anyone who does escrow accounting for any size law firm.*

## DO I NEED TO KNOW HOW TO DO ACCOUNTING TO USE THIS APP?

*EscrowTrakker® was designed to be incredibly simple for people with no accounting experience. Just enter your transactions accurately and you will have precise escrow accounting and easy to access reports.*

## IF I NEED HELP SETTING UP ESCROWTRAKKER IS THERE SUPPORT?

*Yes. Not only is our customer service team always available to support you, we also offer a number of 'done for you' service packages. Our packages cover everything from answering questions to fully managed accounts where all your monthly reconciliation is managed by our team.*

## IS ESCROWTRAKKER IOLTA COMPLIANT?

*Yes. EscrowTrakker will provide all the governance and reporting you need to ensure that you a clean audit trail. If reconciliation is kept up to date, you will never have an issue keeping track of IOLTA accountss.*

## IS ESCROWTRAKKER SAFE IN TERMS OF CYBER SECURITY?

*Yes. All data is stored in a triple secure remotely hosted server environment. the integrity and security of all data is a top priority.*

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# THE PATENT

## WHAT IS THE NAME OF THE PATENT?

*Double-entry multi-extrinsic variable accounting method for reconciling bank accounts.*

## WHAT IS THE PATENT FOR?

*This patent is for expanding the standard 2 column double-entry accounting database model to 5 columns by adding additional extrinsic variables to the double-entry database and by solving these complex calculations using a computer. The 3 new variables are Customer, job, and Lawyer, but can be many other things.*

## WHAT MAKES THIS DIFFERENT?

*This new expanded database provides millions or billions of new financial database solutions in the form of financial ledgers. There is gold in them there numbers, and no program can mine it like TTP/ET*

## HOW DOES IT HELP?

*Our new double-entry database method will outperform all other accounting software programs, because of the new expanded database which contains millions more financial solutions over a standard double-entry database.*

*This means the program can now generate millions or billions of new financial metrics in the form of a customer ledger, job ledger, & lawyer ledger, in addition to the standard account ledger, plus all overlapping and intersecting ledgers.*

*This means the business actionable metrics and business intelligence that are now available at the touch of a button are unparalleled in the accounting field by a factor of more than 10.*

## WHY DID YOU DEVELOP IT?

*Double entry accounting has remained unchanged since it was first published in 1494 by Fr. Luca Pacioli. This new expanded form of double-entry method of accounting is the result of an inspired idea having struggled with complex accounting systems for many years.*

*What would happen if I expanded the standard 2 column double-entry debit/credit database by adding additional columns / variables now that I can use a computer to solve these immensely complex calculations?*

*after almost two years of development and a successful patent application the result is Escrow Trakker and Time Trakker.*