



RANKINGS[®]

BRAND KIT

2022

LOGO ASSETS

RANKINGS®

LOGOTYPE



MANTICORE MASCOT

LOGO LOCKUPS

VERTICAL MANTICORE



HORIZONTAL MANTICORE



CRESTS

WITHOUT TITLE

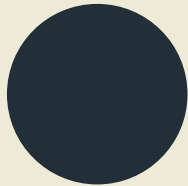


WITH TITLE



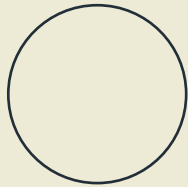
COLOR PALETTE

PRIMARY COLORS



NAVY SUIT

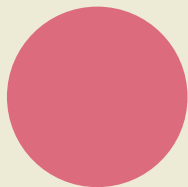
HEX: #2B3B4E
PANTONE: 19-4122 TCX
RGB: 43/59/78
CMYK: 85/70/47/40



PEARL

HEX: #ECE8D5
PANTONE: 9184 C
RGB: 236/232/213
CMYK: 7/5/16/0

ACCENT COLOR



BOW TIE

HEX: #ED768A
PANTONE: 177 C
RGB: 237/118/138
CMYK: 2/67/28/0

TYPOGRAPHY

HEADLINE

BN Cicero

Aa

ABCDEFGHIJKLMN

OPQRSTUVWXYZ

abcdefghijklmn

opqrstuvwxyz

(.,:;!\$&@*)

1234567890

Kerning: -25

Body

Source Sans Variable

Aa

ABCDEFGHIJKLMN

OPQRSTUVWXYZ

abcdefghijklmn

opqrstuvwxyz

(.,:;!\$&@*)

1234567890

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