

11th annual

LAUGH YOURSELF

blue



Thursday, April 14, 2022

Seawell Grand Ballroom

at the Denver Center for the Performing Arts

5:30PM COCKTAILS | 6:30PM DINNER & PROGRAM

CUVÉE

THE ART OF DISCOVERY

Celebrating the lives of individuals on the autism spectrum through learning, support, and solutions.

laughyourselfblue.com

OUR MISSION

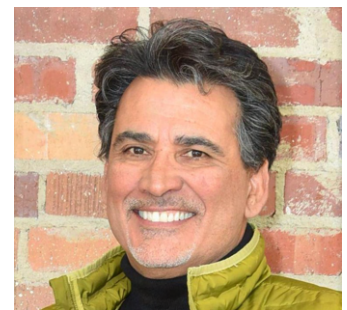
Firefly Autism is dedicated to celebrating the lives of individuals on the autism spectrum through learning, support, and solutions. We achieve this by building innovative, individualized programs and cultivating meaningful, impactful relationships with the individuals, families, and communities we serve.

about LAUGH YOURSELF BLUE

On Thursday, April 14, 2022, Firefly Autism will host its signature gala, Laugh Yourself Blue! The Denver Post named Laugh Yourself Blue one of Denver's top charitable events. This unique event uses laughter's equalizing power to raise critical awareness for the fastest-growing developmental disorder, globally, and to provide an unparalleled fundraising platform for Firefly Autism.

Firefly Autism is Colorado's leading treatment center for individuals on the autism spectrum, impacting lives through learning, support, and solutions since 2003. Using Applied Behavior Analysis (ABA), Firefly has helped thousands of individuals from the ages of 18 months to 21 years and over. The success of our Laugh Yourself Blue gala ensures that Firefly can continue to provide life-changing services to our local community, as well as expanding services to families across the country.

This year's Laugh Yourself Blue will be elevated to new heights by our chairs **Jesse Ogas**, Executive Director of Social Responsibility and Community Affairs at 9NEWS and the past Executive Director of Firefly Autism, and **Larry and Mary Kay Mueller**, founders of Cuvée, Flight to Luxury, and the Pivot Foundation. Our 2022 event is sure to remain Denver's premier comedy fundraising gala and a night not to be missed. This magical evening includes incredible celebrity guests, an unprecedented line-up of featured entertainment, auctions, one-of-a-kind VIP experiences, and two full comedy sets by world-famous comedians, **Josh Blue** and **Cristela Alonzo**.



Jesse Ogas



Mary Kay & Larry Mueller

CUVÉE

A HISTORY OF EXCELLENCE

2012 First year, held at Mile High Station, 130 guests, Josh Blue headliner

2014 Moved to Seawell Ballroom, 500 guests

2015 First year sold out

2019 Record breaking year, **\$1 Million raised** for Capital Campaign

2021 Hybrid event, **over \$1 Million raised** for operations

HEADLINING



Josh Blue

Following his 3rd place finish on **NBC's America's Got Talent**, Josh Blue is hitting the road with his **As NOT Seen on TV Tour**. There's nothing quite like the experience of seeing a Josh Blue show LIVE. In the words of the great Howie Mandel, "This is the year of Josh Blue!", so get your tickets and "Buckle UP!".

After his groundbreaking win on **Last Comic Standing** in 2006, Josh Blue has risen through the ranks to become a well-established headliner at venues throughout the world. In 2018, Josh crushed his set on

The Tonight Show Starring Jimmy Fallon. In the same year, he was honored with a performance at the William H. Macy Gala at the prestigious **Just for Laughs Comedy Festival** in Montreal, Canada. He wrapped up 2018 by recording his fifth hour special, **Broccoli**. Josh does over 200 shows per year, continuing to spread laughter and break down stereotypes of people with disabilities. His stand-up routine is in a constant state of evolution and his off-the-cuff improvisational skills guarantee that no two shows are alike.

Critics have said Josh is not a cerebral palsy comic; he's a comic who happens to have cerebral palsy. However, his closest friends describe him as "a d-bag".



Cristela Alonzo

Cristela Alonzo made history in 2014 when she became the first Latina to create, produce and star in her own network sitcom, **"Cristela"** for ABC. During that same year, she split her time between LA and NYC to serve as one of ABC's favorite guest hosts on their hit daytime talk show, **"The View"**. In 2017 Cristela made history again when she became the first Latina lead in a Disney Pixar film when she voiced the part of "Cruz Ramirez" in **Cars 3**. Her first stand-up special, **Lower Classy**, is currently streaming on Netflix. Cristela's memoir, **"Music to My Years,"** was released in October of 2019 by Atria Books, an imprint of Simon & Schuster. Cristela also has a podcast called **"To Be Continued"** which can be streamed on all major podcasting platforms.



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SPONSORSHIP BENEFITS

Below you will find our standard sponsor rights and benefits. We strive to work with each partner to truly create a long-term beneficial experience, one that fits your business and community objectives. To see how we can customize a package for you, contact our Director of Development, Alaina Baker, at abaker@fireflyautism.org or 720.598.0322.

TITLE SPONSORSHIP | \$100,000

The annual cost of our School-Age program plus supplemental services necessary to maximize learning and success, including mental health, occupational therapy, and speech services.

PRESENTING SPONSORSHIP | \$78,000

The annual cost of our Early Childhood program, as well as Home-Based services per individual.

Level	Title	Presenting (3 Available)	Luminescent	Radiant	Firefly	Table
Commitment	\$100,000	\$78,000	\$36,000	\$20,000	\$10,000	\$5,000
Table Placement	3 VIP Tables	3 VIP Tables	2 VIP Tables	1 VIP Table	1 Table	1 Table
Marketing recognition (invitations, programs, signs)	Title Placement	Prominent Logo	Prominent Logo	Logo	Logo	Listing
Website recognition – fireflyautism.org and laughyourselfblue.com	Title Placement	Prominent Logo	Logo	Logo	Logo	
Firefly Monthly e-newsletter	Feature article; ongoing inclusion	Article shared with presenting sponsors; ongoing inclusion	Logo	Logo	Logo	Listing
Slides during cocktail reception	Dedicated slide	Dedicated slide	Shared slide	Shared Slide	Shared slide	
Step & Repeat Logo	Included					
Opportunity to provide branded take-home promotional item	Included	Included				
Program Ad	Full page	Full page	Half page	Half page	Half page	
VIP Table Service (premium menu & wine)	Included	Included	Included	Included	Add-on available	
On Stage Remarks	Speaking Opportunity					
On Stage Recognition	Included	Included	Included			
Social Media recognition	Included	Included	Included	Included	Included	
Estimated final cost to you (after Child Care Tax Credit) *	\$35,725	\$27,865	\$12,861	\$7,145	\$3,572	\$1,786

*based on 24% tax bracket with itemized deductions; speak with your tax professional for more information

change is inevitable
transformation is intentional



Dear Firefly Family,

As we celebrate our 11th annual **Laugh Yourself Blue** gala, we are honored to have the opportunity to lift up the voices of our wonderful community. It has been a year of great transformation, and we are so excited for the future Firefly. I come to you as our newly appointed CEO, stepping into the irreplaceable shoes of our long-time leader, Jesse Ogas. I'm happy to say that Firefly Autism has also been my home for the last 9 years; so, it is with gratitude and great pride that I take the reins and continue to drive our mission forward.

There is something very special about this organization. It is filled with the most incredible people who care so deeply about the children, adults, families, and community members that we serve. Meeting everyone where they are at, celebrating individuality and differences, and encouraging meaningful growth is at the heart of what the Firefly team do every day. I get to see this in every interaction I encounter, from administrative duties to direct care. Together, we are creating a world where everyone on the autism spectrum, their families, and communities have access to the support and solutions needed to maximize learning potential and individual success.

This year's gala promises to be a truly spectacular event and one that is not to be missed. We hope you join us!

Dr. Amanda Kelly

Executive Director/CEO



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SPONSORSHIP PLEDGE FORM



Select Your Sponsorship Level

- Presenting Sponsor : \$78,000
- Luminescent Sponsor: \$36,000
- Radiant Sponsor: \$20,000
- Firefly Sponsor: \$10,000
- Table Sponsor: \$5,000

- We cannot attend but are sending a contribution: \$ _____

A special thank you to our Title Sponsor

CUVÉE
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Company/Organization Name: _____

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Company Website: _____

Payment

- | | | |
|--|---|-------------------------------------|
| <input type="checkbox"/> Enclosed is my check:
Firefly Autism
2001 Hoyt Street
Lakewood, CO 80215 | <input type="checkbox"/> I would like a link to pay
with a credit card | <input type="checkbox"/> Invoice me |
| | <input type="checkbox"/> Commitment - Please invoice
me on _____ | |

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