



16870 West Bernardo Drive
Suite 100
San Diego, CA 92127

Contact

Hannah Steffensen
hsteffensen@miva.com

Miva, Inc. Announces Partnership and Integration With Affirm

Ecommerce platform Miva has launched a new integration with Affirm to help online merchants increase sales and offer flexible payment options to consumers.

San Diego, CA – April 28, 2022 – Miva, Inc., a leading ecommerce software and service provider for mid-size and enterprise merchants, and Affirm, a payment network that empowers consumers and helps merchants drive growth, announced today that they have partnered to help online sellers increase sales and accommodate growing consumer demand for flexible payments with a new integration between the Miva platform and Affirm’s pay-over-time solution.

This new partnership and integration brings the powerful Miva ecommerce platform and Affirm’s smart pay-over-time technology together to give merchants the tools they need to increase online sales and reach new customers. Merchants are able to offer consumers monthly and biweekly payments with interest as low as 0% APR. The amount a consumer agrees to upfront never increases as Affirm never charges any late or hidden fees.

“Miva is always looking to partner with solutions providers that make ecommerce better for everyone,” says Brennan Heyde, VP of Product at Miva. “We are inspired by Affirm’s mission to deliver honest financial products that improve lives and look forward to collaborating with them further to bolster the success of our merchant customers.”

Offering Affirm at checkout can drive overall sales, increase average order value, and increase customer repurchase rates.

For more information about Miva, visit: miva.com

For more information about Affirm, visit: info.affirm.com/miva

About Affirm

Affirm's mission is to deliver honest financial products that improve lives. By building a new kind of payment network — one based on trust, transparency and putting people first — we empower millions of consumers to spend and save responsibly, and give thousands of businesses the tools to fuel growth. Unlike credit cards and other pay-over-time options, we show consumers exactly what they will pay up front, never increase that amount, and never charge any late or hidden fees. Follow Affirm on social media: [LinkedIn](#) | [Instagram](#) | [Facebook](#) | [Twitter](#).

About Miva, Inc.

Miva offers a flexible and adaptable ecommerce platform that evolves with businesses and allows them to drive sales, maximize average order value, cut overhead costs, and increase revenue. Miva has been helping businesses realize their ecommerce potential for over 20 years and empowering retail, wholesale, and direct-to-consumer sellers across all industries to transform their business through ecommerce. Learn more at www.miva.com.

Rates from 0-30% APR. Payment options through Affirm are subject to an eligibility check, may not be available in all states, and are provided by these lending partners: affirm.com/lenders. Options depend on your purchase amount, and a down payment may be required. CA residents: Loans by Affirm Loan Services, LLC are made or arranged pursuant to California Finance Lender license 60DBO-111681.