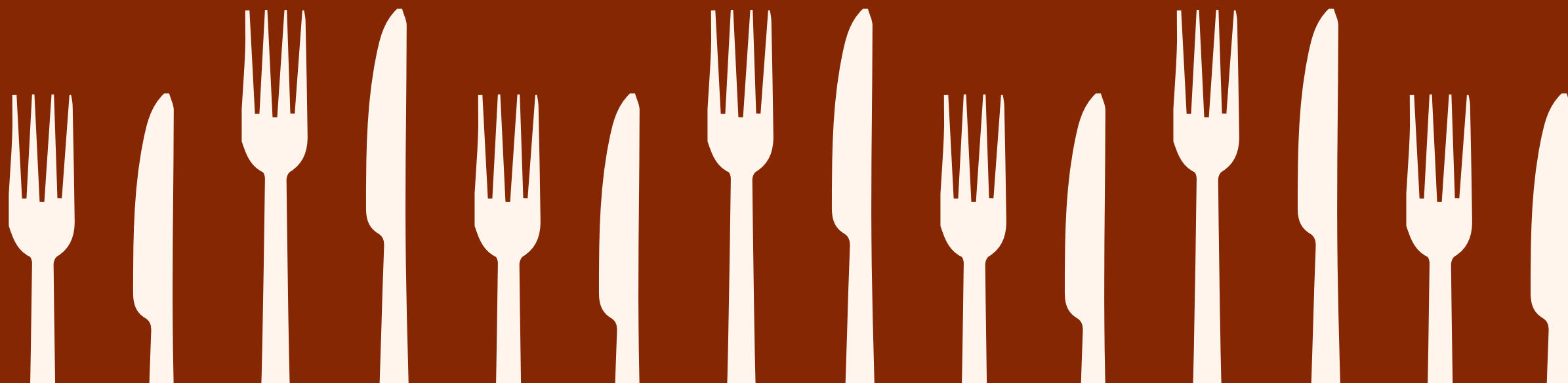


CKITCHEN
PROFESSIONAL KITCHEN EQUIPMENT AWARDS 2022

Tasty Journey

TELL YOUR STORY, WIN YOUR TROPHY

June 1- June 30, 2022



Tasty Journey

COMPETITION SUMMARY

CKitchen is proposing to foodservice industry journalists and bloggers to create a story about a real individual who progressed from being a home cook to a professional chef.

This person could also be a contestant on a cooking show like Masterchef or some other similar shows.

Both the writer and the protagonist of the story should be citizens of the United States or Canada.

The winners will be announced, depending on the best story.

The best six stories will be chosen by the CKitchen team and shared on social media. The audience will vote to determine the final winners.

Are you excited? Then find an interesting story hero, write her/his story and publish it on a third-party website or on your own blog, Cite CKitchen, and get your PRIZE!



What will you get ?

FOOD JOURNALISTS/FOOD BLOGGERS

- One Best Story- Two Winners
- Win cash!
- The winner will be announced on 15 July 2022
- The winner will get CKitchen "Best Niche Writer" Star
- The winning story will be re-published on CKitchen.com
- See the Awards on 6th slide

- Write a story about a real person who could turn from a home cook into a professional chef, including what path he/she went through, what is his/her success, what is he/she doing now, etc
- Try to make your story unique and interesting
- Post the story on a food-related third-party website or on your own blog
- The publisher's website should have a minimum of 5K+ visitors
- Insert [this disclaimer](#) at the end of the article
- All stories must be published from June 1 to June 30, 2022
- Let us know you are in via email:
 - Subject: Tasty Journey 2022: [your title]
 - Include your and the story hero's contact information, as well as the live link to the piece in the email.
- If you require further assistance, please do not hesitate to contact us.
- Contact person: damon.shrauner@ckitchen.com

You must adhere

JOURNALISTS

What will you get

CHEFS AND PROFESSIONAL COOKS

- One Best Story- Two Winners
- One time discount at CKitchen with no expiration date
- One expert article sharing opportunity on CKitchen Blog
- The winner will be announced on 15 July 2022
- The winner will get CKitchen "Most Inspiring Story" Star
- See the Awards on 6th slide





AWARDS

WRITERS & PROFESSIONAL COOKS

Journalists/Bloggers

*Get CKitchen "Best Niche Writer" Star &
Win the cash!*

- **1st place** - \$1000
- **2nd place** - \$750
- **3rd place** - \$500

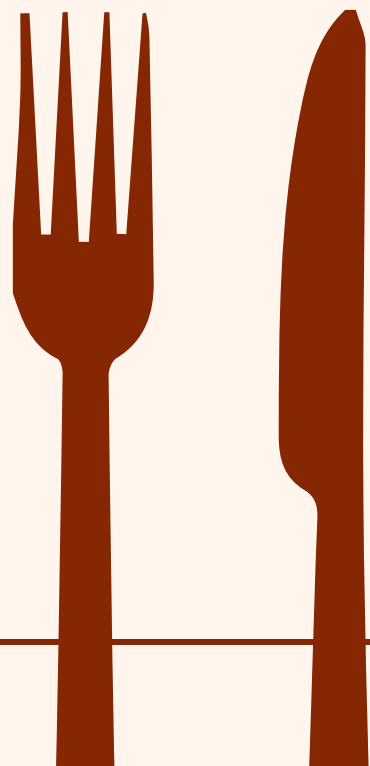


Chefs

*Get a discount to purchase professional kitchen
equipment at CKitchen*

- **1st place** - 15% discount
- **2nd place** - 10% discount
- **3rd place** - 5% discount

- 21+ years old
- US/Canada citizen or resident
- Previously had been a home cook or had another profession (i.e. with no prior experience in the sector: college, education, etc.)
- 2+ years of experience in the professional cooking industry
- Currently working in the industry as a chef or owning a restaurant, cafe, etc.



**You must
adhere**

Waiting for you inspiring & unique stories

Let us know if you have any questions!

Ask Damon via email: damon.shrauner@ckitchen.com

