



GEOTHERMAL RISING

POWERING OUR RENEWABLE FUTURE.

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Geothermal Rising Celebrates 50th Anniversary as Champions of Using the Earth to Save the Earth

The world's oldest geothermal association champions the potential of Earth's most abundant renewable energy source as part of its vision for a brighter future for Earth and all its inhabitants, powered by the planet itself.

Sacramento, CA – Geothermal Rising, the global nonprofit association for geothermal energy, is celebrating its 50th anniversary in 2022. Formed in 1972, Geothermal Rising is the largest geothermal professional and trade association on Earth, connecting the geothermal community and general public. In addition to serving its members, the organization continues to advance global awareness of geothermal energy's potential to help fight climate change and bring environmental justice as part of its core message: Use the Earth to Save the Earth.

“As we celebrate our 50th anniversary we honor all of our leaders, members, supporters, and volunteers that have contributed to the stunning success and longevity of our association over the years,” said Geothermal Rising Executive Director, Will Pettitt. “Geothermal energy is entering a golden age where scalable and economic deployment of our technologies will enable firm clean energy supplies that truly help our society decarbonize and mitigate climate change.”

On Earth Day this year, Geothermal Rising was responsible for sparking the Biggest Moment in Geothermal History, which saw millions of people around the world—from geothermal scientists to Hollywood actors—take to social media in support of the clean energy source. The moment featured a widely-shared video that asked “why not geothermal?” to question leaders as to why geothermal energy is not more broadly discussed, researched, funded, or used to its full potential.

“At 50 years old, our association continues to be relevant and exciting to people all around the world, both inside and outside of the geothermal community, by spearheading a movement for change,” said President of the Board, Kelly Blake. “That movement champions the use of Earth's heat for equitable, renewable, and reliable power generation, heating, and cooling, supporting a diverse industry and secure and inclusive energy supplies for all.”

Geothermal Rising looks forward to welcoming people from around the world to its Geothermal Rising Conference, the GRC, which starts on August 28th in Reno, Nevada. The annual flagship event brings industry, academia, government, and the general public together with the goals of advancing the science behind geothermal energy, uniting the geothermal community, and broadly championing the energy source globally.

To learn more about Geothermal Rising and Earth's 24/7 firm clean energy then please visit <https://geothermal.org>.

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About Geothermal Rising: Geothermal Rising has a shared vision of a brighter future for Earth and all its inhabitants, powered by the planet itself. We are the global nonprofit association for the advancement of



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geothermal energy through outreach, collaboration, and education efforts: to help the world use the earth to save the earth. Our mission is to connect the geothermal community and champion geothermal energy in the United States and around the world: to leverage the extraordinary potential of our underground thermal resources to facilitate an energy transition to a carbon-free economy. Geothermal Rising has over 1,200 individual members and over 90 corporate members, which include multi-national companies, universities, research institutes, government, and other nongovernmental organizations.

