

USDM Cloud Assurance Certified

Best-of-Breed Technology Certification

USDM Life Sciences is the most trusted company in the pharma, biotech, and medical device industries for compliant technology solutions enabled by USDM Cloud Assurance TM . We are strengthening this trust with our new Cloud Assurance Certified program.

What is Cloud Assurance Certified?

With hundreds of customers, Cloud Assurance has become the industry standard for continuous compliance in the cloud. Cloud Assurance Certified recognizes technology vendors that meet the quality and compliance demands of the life sciences industry. Cloud Assurance Certified is THE badge of trust for GxP functionality and signifies your commitment to enrich pharma, biotech, and medical device companies by making compliance a competitive advantage.



As a Cloud Assurance Certified technology vendor, you will receive:

- **USDM's Vendor Assurance Report**, an annual assessment driven by USDM's proprietary Unified Compliance Matrix, to establish your credibility and compliance activities related to global regulations. The Vendor Assurance Report is a public-facing document that your customers can leverage as regulatory evidence. It minimizes their internal validation effort, which makes your technology more desirable over competitors.
- **USDM resources and assets** required to achieve GxP requirements using the FDA-approved Computer Software Assurance (CSA) methodology. This includes USDM's automated testing suite, marketing engine, rapid compliance establishment tools, and strategic consulting services for CSA readiness.
- **USDM's Cloud Assurance** continuous compliance subscription to increase adoption, usage, and retention of your technology.
- **USDM endorsement**, access to our network of more than 100,000 IT and Quality life sciences professionals, and membership to USDM's Cloud Compliance Advisory Board.

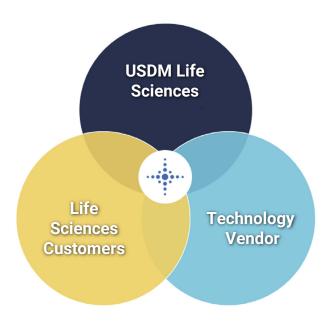
Value to Your Business

- Differentiates your technology from the competition with a reputable badge of trust
- Communicates your quality, GxP readiness, and commitment to life sciences advancement
- Amplifies your opportunity to capture more of the life sciences market share
- Minimizes the compliance barriers for your internal technology teams and extends their knowledge of compliance best practices

The healthcare-related cloud computing market is set to surpass \$79B by 2027

Cloud computing laaS in life sciences was valued at USD \$2.21B in 2019 and is projected to reach USD \$14.3B by 2027, growing at a CAGR of 32.7% from 2020 to 2027

- Enables faster adoption and GxP use to maximize their ROI of your technology
- Achieves a modern CSA methodology that enables an automated, harmonized, and defensible approach to validation
- Maintains continuous compliance to accept new releases and use new functionality with a Cloud Assurance subscription
- Provides real-time access to validation reporting and release monitoring and assessments, and direct access to USDM support through an innovative digital experience
- Controls the cost of compliance while meeting the challenges of your regulated business



How It Works

Quality	Technology and Compliance	Admin, Support, Maintenance	Marketing	Sales
Conducts initial assessment and drafts initial and annual Vendor Assessment Report Determines vendor's regulatory landscape Provides recommendations and assists in closing found gaps	Creates initial qualification/ validation automated test suite Executes initial qualification/ validation package on provided instance	Dedicated business owner Dedicated solution architect Monitors and assesses releases for GxP impact Creates release qualification/ validation test scripts	Creates and participates in co-sell marketing Announces Cloud Assurance Certified and launches Cloud Assurance offering Publishes whitepaper	Adds offerings to Vendor Partner Portal Refers leads to certified vendor Provides sales enablement training Hosts Cloud Compliance Advisory Board
Provides access to compliance, quality, SDLC, and release processes Actively participates in initial and annual assessment Commits to promptly remediate gaps	Creates and maintains USDM TEST and PROD environment Provides functional and configuration specifications	Provides application credits Provides direct release and technical support contact Cloud Assurance Certified owner	Creates and participates in co-sell marketing Announces launch of Cloud Assurance Certified and USDM Cloud Assurance offering	Refers leads to USDM Participates in USDM's Cloud Compliance Advisory Board

Take the next step to achieving your Cloud Assurance Certification. Contact USDM today! Kim Hutchings, Head of Alliances \mid 805.585.3774 \mid getcertified@usdm.com



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