

Lab Alley Hires Natalee Turner as New Product Manager - Chemicals

The Austin-based e-commerce company is rising to action and will be expanding its product portfolio, giving them great potential to become an essential one-stop-shop for the science industry

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AUSTIN – Lab Alley, a national e-commerce provider of high-purity lab chemicals and high-quality lab supplies, continues to advance their mission when they recently hired visionary, Natalee Turner as the New Product Manager - Chemicals.

Natalee has a Bachelor of Science in Chemical Engineering from UT Austin, obtained her master's in business from Texas A&M and has worked at BASF. With 10 years of experience, she's got big plans for Lab Alley.

"Our customers can expect to see our product portfolio expand to cover a larger offering in our target markets. I will be taking time to better understand the needs of our customers and curating a product portfolio that will match those needs. They may also see lead times improve when we bring certain products in-house that we are currently drop shipping."

Joining the team was an easy choice to make for Natalee because of Lab Alley's quick rise to success.

"I think that the Lab Alley business model meets a market need - the need to easily order high-quality chemicals and receive them in a timely manner. Additionally, the customer focus that Lab Alley has will encourage customers to keep coming back for their chemical needs and as we expand our product portfolio, this will lead to sustainable company growth."

I also appreciate the company and the company's vision, especially when it comes to two things. First, the desire to eliminate the negative stigma that the chemicals have amongst the general population. And second, the desire to use chemicals to make our customers more successful."

CEO, Fred Elabed is optimistic about the future of Lab Alley.

"I'm really excited about the possibilities, and I believe Natalee joining the team will elevate our mission and vision."

Better, faster, stronger, and safer - Lab Alley plans to be at the forefront of the science industry as their team continues to grow.

About Lab Alley

Founded in 2013 by e-commerce entrepreneurs Fred and Holly Elabed, Lab Alley has grown into a thriving family-owned-and-operated business headquartered in Austin, Texas. Our mission is to supply essential, daily-use products to our customers – on-budget and on-time, every time.

We consider every online order a professional interaction requiring and deserving of personal attention. So we strive to provide the easiest online ordering experience, the fastest delivery possible, superior quality *and* superior affordability, and safe handling with the utmost care.

Whether we are helping power science, advance research & development, facilitate innovation, create products, and/or safeguard the world, our friendly team is always hustling to meet our clients' needs perfectly.

For more information, please visit LabAlley.com.