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Contact: Haley Haar  
Email: [haley.haar@alphagraphics.com](mailto:haley.haar@alphagraphics.com)  
Phone: (816) 842-4200

## **AlphaGraphics Kansas City Wins Top Awards at PIA Mid-America GraphEx Regional Print Awards**

**July 29, 2022 - Kansas City, Mo.** – [AlphaGraphics Kansas City](#) is proud to announce they were awarded seven awards at regional printing and packaging association, [PIA Mid-America](#)'s 2022 [GraphEx](#) Awards. The annual competition honors top technical and creative capabilities by printing, imaging, binding and finishing companies and professionals in Western Missouri, Kansas, Texas and Oklahoma.

Selected from among hundreds of entries, AlphaGraphics Kansas City was honored to accept seven total awards that showcase not just their work, but the creativity of their clients and partners. "I really see the GraphEx awards as a way to recognize what an amazing team we have at AlphaGraphics Kansas City," said Haley Haar, AlphaGraphics president and owner. "I am constantly impressed with the printing and finishing execution achieved. The team meets and exceeds the expectations of our clients. We are all proud to see a client's vision become reality."

The team was especially proud of a book that received the Division 1 Gold Award. Created in partnership with Clark & Enersen for their 75th Anniversary, the 260-page book was a challenge to create, but the details helped tell the story of the architectural firm. The large 12 x 9.75" leatherette casebound book had an oversized blind deboss on cover and foil stamp on front and spine. AlphaGraphics Kansas City produced the inside pages on their Ricoh 7210SX digital press, enhancing pages throughout with clear and white toner. A slightly smaller perfect bound version was also made for Clark & Enersen to give away as gifts.

"The response to our Clark & Enersen 75 history book has been incredible, both inside and outside of the firm," said architect and principal Kate Hier, AIA, NCARB, WELL AP, who served as chair of Clark & Enersen's history book task force. "We were delighted to see our team's hard work researching, writing, editing, and designing the book result in such a stunning print edition provided by AlphaGraphics Kansas City. It's wonderful to have this document of our firm's history to go back to again and again to remind us where Clark & Enersen came from and where it will go in the future."

The AlphaGraphics Kansas City team networked and celebrated with other printing professionals at the awards gala held at the College Basketball Experience in Downtown Kansas City. All winning submissions were on display at the gala. AlphaGraphics received the following awards.

#### **Best of Category & Award of Recognition**

- Autumn Adventure Book - Best of Category in Booklets, Large Format - Digital
- Clark & Enersen Anniversary Casebound Book - Division 1 Gold & Best of Category in Books
- Daily's Meat Calendar - Best of Category in Calendars - Booklet
- 40th Anniversary Book for Black & White Men Together - Best of Category in Programs
- Daily's Meat Holiday Card - Best of Category in Specialty Inks
- Clark & Enersen Anniversary Book - Award of Recognition in Books, Soft Cover

#### **About AlphaGraphics Kansas City**

Located in the creative Crossroads Arts District, [AlphaGraphics Kansas City](#) is a certified Women Owned Business that specializes in helping businesses solve marketing problems. The printing company's production specialties are in digital color and large format printing. To enhance services for customers, AlphaGraphics Kansas City has added a flatbed cutter to provide custom shaped signs and graphics.

#### **About PIA Mid-America**

[PIA Mid-America](#) (Printing & Imaging Association of Mid-America) is a regional graphic arts trade association that serves a diverse group of firms in Kansas, Western Missouri, Oklahoma and Texas. PIA Mid-America's Graphic Excellence Competition (GraphEx) was created in 1989 to recognize the outstanding abilities of print producers to transform paper and ink into forms of communication and art. Since the industry is comprised of very diverse companies, the competition has over 300 categories in three different divisions. The categories reflect products such as: annual reports, brochures, letterheads, newsletters, direct marketing, presentation folders, cross media campaigns, and much, much more.