credder | Enterprise License

Grow your brand trust and your ad revenue

Use Credder's Content Credibility Database™ to prioritize credible content, vet inventory quality, and offer brand safety to advertisers.

Benefits of Credder's Database

Tap into the world's largest database of news reviews, scores, and rankings for content, authors, and information websites.

Credder's Predictive Scoring uses ML / AI to create credibility scores and brand safety across all websites.

Select up to 10 new websites per month to have vetted by Credder's qualified reviewers.
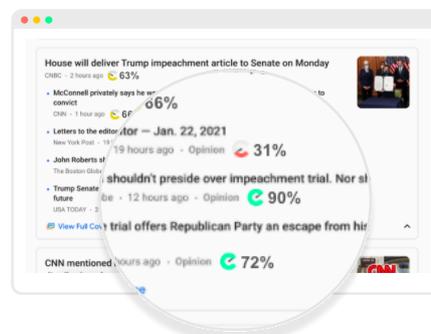
Display Credder scores next to content and optimize content ranking algorithms to grow your brand trust.

Enhance brand safety to increase your ad revenue

Target ad placements to contextually relevant content and high-quality websites. Studies show that advertising on credible news drives 143% higher CTRs and 9% lower CPMs.

Prioritize credible content to grow your brand trust

Instantly rank, sort, and prioritize content from credible news and information websites. By displaying Credder's third-party content credibility scores, platforms can provide a more trustworthy user experience.

Ready to grow trust in your brand?

Request a demo, personalized pricing, or a free consultation:

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