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CONTACT

Marina Mayer, Editor-in-Chief

Food Logistics | Supply & Demand Chain Executive

mmayer@acbusinessmedia.com

The Supply Chain Network Launches Women in Supply Chain Forum, the Industry's Exclusive Networking and Educational Event

Food Logistics and Supply & Demand Chain Executive launch in-person event to help supply chain professionals and industry experts learn, grow, network, and more.

Fort Atkinson, WI, Aug. 10, 2022 — *Food Logistics* and *Supply & Demand Chain Executive* announce the launch of the Women in Supply Chain Forum, an in-person event designed to bring together CEOs, Presidents, Partners, Vice Presidents, and Director-Level Decision Makers in charge of shipment, distribution centers, warehousing, and third party logistics in order to foster education, growth, networking opportunities, and more.

The Women in Supply Chain Forum, which will take place Nov. 8-9, 2022 at the Starling Atlanta Midtown, Curio Collection by Hilton in Atlanta, will kick off with an opening keynote conversation between Editor-in-Chief Marina Mayer and Sarah Barnes-Humphrey, Owner of Let's Talk Supply Chain podcast, to discuss the overall landscape of women in the supply chain and logistics industry.

Day two will bring together Ellen Voie, Founder of Women in Trucking; Rebecca Brewster, President and COO of American Transportation Research Institute (ATRI); and Lindsey Trent, President and Co-Founder of Next Generation Trucking, to discuss how to alleviate the truck driver shortage.

Later that day, Kathy Fulton, Executive Director, American Logistics Aid Network (ALAN), and Stephany Lapierre, CEO of Tealbook, will detail how to overcome today's supply chain disruptions.

In addition, the second day will also consist of fireside chats, Breakfast of Champions, more panel discussions, and an invitation-only lunch.

In the evening, the Forum will host all current and past winners of *Supply & Demand Chain Executive's* Women in Supply Chain award to talk about diversity in the supply chain, the importance of mentors and community, and why female leaders deserve a seat at the exec table. Also, attendees will have the opportunity to meet the overall winner of the 2022 Women in Supply Chain award.

“When I launched the Women in Supply Chain award three years ago, I was prepared for an uphill battle. I was envisioning a long road ahead in getting the supply chain industry educated enough as to why it was important to recognize women in the supply chain,” says Marina Mayer, Editor-in-Chief of *Supply & Demand Chain Executive* and *Food Logistics*. “But, this award, the winners and those who submitted nominations—both men and women—is a testament that supply chain organizations were already recognizing their female leaders; they just needed a better platform.

“This year, we received over 280 submissions. Almost 100 of those submissions came from men. The Women in Supply Chain Forum is the next step in further recognizing and celebrating these women and their community and building that network of industry professionals who share the same struggles and achievements.”

Go to <https://www.womeninsupplychainforum.com/> to register, inquire about sponsoring or speaking, and to learn more about this very intimate event.

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About *Supply & Demand Chain Executive*

Supply & Demand Chain Executive (SDCE) is the executive's user manual for successful supply and demand chain transformation, utilizing hard-hitting analysis, viewpoints, and unbiased case studies to steer executives and supply management professionals through the complicated, yet critical, supply chain. For over 20 years, SDCE has been the only magazine in the Supply Chain industry covering the entire global supply chain, focusing on ROI, professional development and change management, all in a solutions-based format. Visit us on the web at <https://www.sdcexec.com/>

About *Food Logistics*

Food Logistics reaches more than 26,000 supply chain executives in the global food and beverage industries, including executives in the food sector (growers, producers, manufacturers, wholesalers, and grocers) and the logistics section (transportation, warehousing, distribution, software, and technology) who share a mutual interest in the operations and business aspects of the global cold food supply chain. *Food Logistics* and sister publication *Supply & Demand Chain Executive* are also home to SCN Summit, the Supply Chain Learning Center, and more. Go to <https://www.foodlogistics.com/> to learn more.

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