

MULTI-
DIMENSIONAL
MAKEUP

BY HALSEY
aka
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FOR EVERY ONE
EVERY WHERE
EVERY WAY

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DROP DATE 08.10.22

CHEEK FREAK BLUSH BALM

ABOUT: FEELING FLUSHED

- QUICKIE (pinky coral)
- RAUNCHY (nude peach)
- COWGIRL (terracotta)
- SMASH (rosy red - Halsey's fav)
- BIG O (deep red)
- LAID (cool pink)
- CHAMPAGNE ROOM (watermelon pink)
- GET SOME (natural mauve)
- SHAGGED (bright berry)
- SCORE (pinky lilac)

CHEEK FREAK
Blush Balm
\$18

Transformative, cream-based blush that melts onto skin in a liquid formula to deliver soft hues, or vivid color, for a truly flushed look. This ultra-creamy, lightweight formula glides onto the skin for a diffused natural finish with long-lasting staying power.

Infused with super-star hydrators, Hyaluronic Acid + Meadowfoam Seeds, this blush also serves up non-sticky nourishments + antioxidants in one powerful, afterglow formula.

Cheek Freak is available in 10 vivid shades that work on all skin tones, and is delivered in vibrant packaging to match each shade of color.

To be more eco-friendly, the compact was designed without a mirror.

All products are vegan, cruelty-free and formulated without gluten, phthalates, parabens or synthetic fragrances.

about - face

DROP NO. AF 014

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