

For Immediate Release

The Besen Group CEO Alex Besen to Present at Private 5G Seminar at MWC Las Vegas 2022

Washington, D.C., September 12, 2022 (PRWEB) -- The Besen Group, an international management consulting practice to the mobile data industry headquartered in the Washington D.C. area, with representatives in Paris and Tokyo, announced today its CEO, Alex Besen, will be a featured presenter at a private 5G seminar titled "How to Launch a Successful Private 5G Network in the US" at MWC Las Vegas 2022.

[MWC Las Vegas 2022](#), in partnership with CTIA, is the GSMA's flagship event in North America showcasing the hottest trends in connectivity and mobile innovation.

The seminar will take place on Wednesday, September 28th from 14:00 to 17:00 at the Las Vegas Convention Center.

Title: Determining Serviceable Addressable Market (SAM) and Developing The Business Case for Private 5G Networks in the US

Abstract: US Private 5G Networks Market Size and Market Forecast (2022-2026)

Wi-Fi 6 versus CBRS Private 5G Total Cost of Ownership (Market Size, Capex, Opex, KPIs)

The Besen Group Tesla Smart Factory CBRS Private 5G Network Case Study 2022

"Enterprises need to have a solid understanding of the ROI and the opportunity cost of the private 5G networks when making their investment decisions," said Alex Besen, Founder and CEO of The Besen Group LLC. "

To purchase a copy of the private 5G seminar presentation, please send an email to seminar@thebesengroup.com.

To register for The Besen Group's private 5G seminar, please visit:

<https://www.mwclasvegas.com/agenda/session/how-to-launch-a-successful-private-5g-network-in-the-us>.

[Alex Besen](#) has over 27 years of hands-on experience in the mobile industry working for operators and vendors in North America and Europe in numerous roles including business development, marketing, project management and finance. He has been working with mobile network operators and enterprises in developing their digital transformation strategies and advising MVNOs to launch their mobile and mobile data services. He provides strategic advisory, business development, market research and training services for private networks.

Previously, he worked at Ericsson with mobile operators on MVNO and UMTS projects in the EMEA (Europe, Middle East and Africa) region. He was also responsible for identifying potential partners and hosting workshops at Ericsson Mobility World (a mobile data laboratory) where developers create, optimize and commercialize mobile applications.

Prior to this position, he was employed at T-Mobile USA (formerly known as Omnipoint Communications) where he was responsible for partnerships, and joint ventures and provided billing, customer care, marketing and vendor financing solutions to mobile operators. He began his mobile career with Pocket Communications based in Washington, DC where he managed the company's auction activity for C-block spectrum licenses as well as other activities associated with market research, market segmentation, pricing plans and market distribution strategies.

He holds a BS degree in Management from the University of Tampa and an MBA degree in International Business from the American University. He is fluent in French, Turkish and proficient in Italian.

About The Besen Group (www.thebesengroup.com)

The Besen Group is an international management consulting practice to the mobile industry headquartered in the Washington DC area, with representatives in Paris and Tokyo. Its mission is to provide mobile players with tools, knowledge, and services enabling them to perform optimally in their mobile environment. The Besen Group's competitive edge is based on practical experience with mobile operators, mobile vendors, and a mobile data laboratory.

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