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Miva, Inc. and ShipStation Launch New Integration to Help Online Sellers Streamline Shipping
New integration helps make fulfillment quicker and easier for Miva merchants.

San Diego, CA – August 18, 2022 – Miva, Inc., an ecommerce software and service provider for mid-size and enterprise merchants for 25 years, announced today that they have launched a new integration with ShipStation, a leading ecommerce shipping solution, to provide online sellers with an easier and more streamlined order fulfillment process.

This new integration takes advantage of ShipStation's latest API to create a seamless and easy-to-setup integration between Miva and ShipStation. The integration adds support for Miva's advanced order fulfillment features, including order queues and order workflows, giving merchants the ability to set up custom business rules for processing and label generation when an order is sent to ShipStation.

"Strengthening the connection between Miva and ShipStation means faster, more reliable workflows for our shared users," said Robert Gilbreath, General Manager of ShipStation North America. "With the information these merchants need at their fingertips, they can process and ship orders more efficiently."

"We're committed to providing our merchants with best-of-breed ecommerce solutions," says Brennan Heyde, VP of Product at Miva. "With the new Miva and ShipStation integration, our merchants will have better access to ShipStation's world-class fulfillment technology, enabling them to quickly and easily get their products into customers' hands and deliver an outstanding shipping experience. Together, Miva and ShipStation empower merchants to accelerate and streamline their order fulfillment processes."

For more information about the new Miva integration with ShipStation, visit
https://www.miva.com/shipstation-connector

About Miva, Inc.
Miva offers a flexible and adaptable ecommerce platform that evolves with businesses and allows them to drive sales, maximize average order value, cut overhead costs, and increase revenue. Miva has been helping businesses realize their ecommerce potential for over 20 years

and empowering retail, wholesale, and direct-to-consumer sellers across all industries to transform their business through ecommerce. Learn more at www.miva.com.

About ShipStation
Every day, tens of thousands of ecommerce retailers rely on ShipStation to solve the day-to-day challenges of importing orders and processing shipments. The trusted leader in shipping software since its founding in 2011, ShipStation helps online sellers scale their businesses and deliver exceptional customer experiences, with an intuitive online solution that allows them to efficiently ship orders -- wherever they sell and however they ship. The multi-channel and multi-carrier platform offers the most integrations of any ecommerce solution, with more than 300 partnerships with leading shopping carts, marketplaces, carriers and fulfillment services, including USPS, UPS, FedEx, Amazon, Shopify, BigCommerce, and Miva. ShipStation is a member of the Auctane family of companies. Auctane brands include ShipStation, Stamps.com, Packlink, ShippingEasy, ShipWorks, ShipEngine, Endicia, Shipsi, GlobalPost, and Metapack, with offices in El Segundo, Austin, London, Madrid, Sunnyvale, Zielona Gora, Atlanta, and St. Louis.

For more information, visit https://www.shipstation.com.

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