



FOR IMMEDIATE RELEASE
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Now Accepting Entries! 2022 Tequila Mezcal Challenge

Presented by Wine Country Network, Inc
Competition dates: November 12 & 13, 2022

BROOMFIELD, Colorado - Wine Country Network, publishers of Wine Country International® Magazine and a global leader in producing professional beverage competitions for wines and spirits, has announced that it is now accepting entries for the Tequila Mezcal Challenge. The competition now receives more than sixty categories of Tequila, Mezcal, Agave Spirits, and Ready to Drink (RTD) Premixed Cocktails.

The 4th Annual Tequila Mezcal Challenge will take place in beautiful Denver, Colorado, amidst the backdrop of the Rocky Mountains. Christopher J. Davies, CEO and Competition Director, commented, “when we launched the Tequila Mezcal Challenge, it was our goal to raise the bar for these rapidly evolving spirits, with many new brands launching almost weekly. Our competition committee has created the first professional spirits competition dedicated to over 60 categories of Tequila, Mezcal, and Agave spirits.”

The Tequila Mezcal Challenge welcomes entries from both artisanal producers (5,000 bottles or less) and commercial bottlers. The judging team comprises some of the world’s most seasoned tequila and mezcal experts. They understand and respect the work that goes into the entire production process.

New for 2022 - Tequila Mezcal Packaging and Design Challenge:

Packaging and design are critical components of sales and marketing in the beverage industry. Our professional judging team consists of art directors and marketing mavens who will judge how your product design stands out in this crowded category.



All competition winners will receive a handsome die-cast medal, a listing on the competition website, and promotional exposure in our globally broadcast news announcement. A follow-up article will be published in Wine Country International® Magazine.

The 2022 “Best of Show” winner will receive an elegantly designed laser-engraved barrel head.

For additional information, visit: www.tegmezchallenge.com

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