

For Immediate Release

## The Besen Group Announces Celona as the Official Sponsor of Private 5G Seminar at MWC Las Vegas 2022

**Washington, D.C., August 22, 2022** (PRWEB) -- The Besen Group, an international mobile data industry management consulting practice headquartered in the Washington DC area, with representatives in Paris and Tokyo, announced today that Celona will be one of the official sponsors of private 5G seminar on Wednesday September 28<sup>th</sup> from 2pm – 5pm at MWC Las Vegas 2022.

<u>MWC Las Vegas 2022</u>, in partnership with CTIA, is the GSMA's flagship event in North America showcasing the hottest trends in connectivity and mobile innovation.

Celona, the enterprise 5G company, is focused on accelerating the adoption of business-critical apps on enterprise wireless and helping organizations implement a new generation of digital business initiatives. Taking advantage of dynamic spectrum options such as CBRS in the United States, Celona's Edgeless Enterprise architecture is designed to automate the adoption of 5G cellular wireless technology by enterprise organizations and their technology partners.

"We are honored to have Celona as our sponsor for our private 5G seminar at MWC Las Vegas 2022. This is a great opportunity for Celona to provide an overview of their unique 5G LAN solution which has all the key ingredients required for enterprise IT and industrial IoT teams to setup their own private 5G networks based on single SaaS subscription model," said Alex Besen, Founder and CEO of The Besen Group LLC.

"We're thrilled to be working with The Besen Group at one of North America's largest forums for 5G," said Mehmet Yavuz, co-founder and CTO for Celona. "Private 5G is at a critical stage in its evolution and this seminar will serve as an outstanding venue for us to help define its future."

To register for The Besen Group's private 5G seminar, please visit: <u>https://www.mwclasvegas.com/agenda/session/how-to-launch-a-successful-private-5g-network-in-the-us.</u>

For more information on Celona, please visit: <u>www.celona.io</u>.

The Besen Group manages the largest Private LTE & Private 5G Networks Group on LinkedIn, for more information please visit: <u>https://www.linkedin.com/groups/8742116/</u>.

## About The Besen Group (<u>www.thebesengroup.com</u>)

The Besen Group is an international management consulting practice to the mobile data industry headquartered in the Washington DC area, with representatives in Paris and Tokyo. Its mission is to provide mobile data players with tools, knowledge, and services enabling them to perform optimally in their mobile environment. The Besen Group's competitive edge is based on practical experience with mobile operators, mobile vendors, and a mobile data laboratory.

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