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FOR IMMEDIATE RELEASE

Weidert Group Makes "Inc. 5000" List of Fastest-Growing Private Companies in U.S.

APPLETON, WI, August 2022 – Weidert Group, a full-service B2B inbound growth agency and Diamond Level HubSpot Partner, has earned a spot on the 2022 "Inc. 5000" list of the fastest-growing private companies in America.

Weidert Group made the list based on verified average percentage growth over the previous 3 years.

"As a growth agency that helps our clients grow better, we have demonstrated our abilities and experienced the kind of exceptional growth that gets us noticed," said Greg Linnemanstons, president of Weidert Group. "We know what it takes in terms of strategies, resources, and commitment, and we're thrilled to be on the 'Inc. 5000' list."

"Our achievements during the past 6 years gave us the confidence to apply for the 'Inc. 5000' list. We've mirrored what we've done for our clients: rapid growth that's profitable and sustainable," Linnemanstons added.

Inc. describes inclusion on the list as "reaching the pinnacle of success during such uncertain times. Weidert Group embodies America's entrepreneurial spirit and the power of perseverance."

About Inc. 5000

Introduced in 1982 as the "Inc. 500," the list was created to celebrate small, private businesses for two reasons: First, to celebrate that around two-thirds of new jobs in the U.S. are created by such businesses; second, around two thirds of new businesses fail in their 5 years, so this list recognizes businesses that defied the odds and succeeded at sustaining growth and creating jobs. In 2007, the "Inc. 500" was expanded to the "Inc. 5000" to capture a broader spectrum of the entrepreneurial landscape.

About Weidert Group, Inc.

Weidert Group, founded in 1980, is a full-service business-to-business inbound growth agency that has been a certified HubSpot Agency Partner since 2011, and achieved Diamond status as a top partner in 2020. HubSpot is the global leader in marketing automation software and the #1 CRM platform for scaling companies, with over 150,000 customers in more than 120 countries. Weidert Group was recognized among the "Inc. 5000" list of the fastest-growing private companies in America in 2022. The company provides all components of effective inbound marketing, sales, customer service, and recruitment marketing efforts, including web design, search engine optimization, content strategy, social media strategy and promotion, lead nurturing, voice of the customer programs, marketing and sales training and process design, and overall marketing management. Clients represent primarily business-to-business organizations in complex industries such as industrial manufacturing, distribution, and logistics.

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