

# THREE SEAS FACT SHEET

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<b>Name</b>	Three Seas, Inc.
<b>CEO</b>	Lee Konen
<b>Locations</b>	Headquartered in Baltimore, MD, with additional offices and studios in Washington, DC
<b>Year Established</b>	1991
<b>Business Type</b>	We are an award-winning collection of four creative boutiques that work in creative strategy, visual storytelling, audio and sound design, and custom music.
<b>Number of Studios</b>	12 Audio Studios, 8 Voice Over Recording Booths, 6 Edit Suites
<b>Creative Talent</b>	12 Sound Designers, 6 Editors, 7 Designers, 3 Creative Directors, 3 Live Action Directors
<b>Awards</b>	Grammy, Emmy, Addy, and Clio awards, to name a few.
<b>Mediums Served</b>	Film, TV, Commercials, Promos, Digital, Video Games, Podcasts, Audio Books, Print/OOH, Desktop Publishing +
<b>Problems We Solve</b>	We unlock the creativity, innovation, and transformational momentum that tells your stories and delivers profitable results for all stakeholders.
<b>Core Services</b>	<ul style="list-style-type: none"><li>o <b>Gigawatt Group</b> - Creative Strategy, Branding, Digital Marketing, Web Development</li><li>o <b>Cerebral Lounge</b> - Video Production &amp; Post: Editing, Social Media Cut-downs, Color Correction, 2D/3D Graphics, Animation, Visual Effects</li><li>o <b>Clean Cuts</b> - Audio Production &amp; Post: Sound Design/Mix, Voiceover Casting/Record, Podcasts, Audiobooks, Original Music Library</li><li>o <b>Noise Distillery</b> - Custom Music, songwriting &amp; arranging by our Composers, Xplodr Custom music pack, Mnemonics</li></ul>
<b>Number of Associates</b>	48 – Averaging 15 + years of professional experience – Strategy, Video, Audio, Music
<b>Service Markets</b>	All Industries/Verticals in North America
<b>Services/Deliverables</b>	<ul style="list-style-type: none"><li>o 2D/3D Graphics</li><li>o Illustration</li><li>o Animation</li><li>o 360 Video</li><li>o Audio Post-production</li><li>o Brand &amp; Product Naming</li><li>o Brand Strategy &amp; Positioning</li><li>o Color Correction &amp; Grading</li><li>o Competitive Analysis</li><li>o Compositing &amp; Visual Effects</li><li>o Custom Music Composition</li><li>o Customer Research &amp; Brand Audit</li><li>o Digital Analysis</li><li>o Digital Campaigns</li><li>o Digital Strategy &amp; Positioning</li><li>o Editorial Graphic Design</li><li>o Interactive Audio</li><li>o Market Research</li><li>o Market Strategy</li><li>o Communications Strategy</li><li>o Motion Graphics</li><li>o Paid Search / PPC</li><li>o Podcasts</li><li>o Responsive Infographics</li><li>o Social Media</li><li>o Sonic Branding</li><li>o Sound Design &amp; Mix</li><li>o Spatial Audio</li><li>o Video Game Audio</li><li>o Video Production &amp; Post-production</li><li>o Voice Casting &amp; Recording</li><li>o Web Design &amp; Development</li><li>o Writing &amp; Concept Development</li></ul>
<b>Differentiator</b>	We deliver strategies and creativity that make our clients and partners thrive.
<b>Competitive Advantage</b>	Our competitive advantage is our family of award-winning creative specialists and their commitment to excellence and willingness to go the extra mile to make clients and partners happy.
<b>Business Philosophy</b>	We are not happy until our clients are happy.
<b>Sample of Clients</b>	2K Sports, AARP, Audacy, CDC, CNN, CuriosityStream, Defense Logistics Agency, Discovery, FedEx, Howard Bank, HubSpot, Johns Hopkins University, March of Dimes, Marriott, Maryland Public Television, McDonald's, Meals on Wheels, Microsoft, National Association of Realtors, National Geographic, Navy Mutual, Netflix, NIH, PBS & PBS Kids, Sanzaru Games, Smithsonian Channel, Special Olympics International, Stanley Black & Decker, T Rowe Price, TLC, UMGC, Under Armour, Unisys, US Customs & Border Patrol.
<b>Partner Agencies</b>	Booz Allen Hamilton, Crosby Communications, Digitas Health, Elevation Agency, GKV, Havit Advertising, Hue Communications, Ogilvy, Planit Agency, RP3 Agency, RPK, Subject Matter, White64, Yes& Agency.