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Miva, Inc. and Shipware Announce Partnership to Help Online Sellers Optimize Shipping
New partnership supports Miva merchants in reducing shipping costs and improving customer experience.

San Diego, CA — August 25, 2022 — Miva, Inc., a leading ecommerce software and service provider for mid-size and enterprise merchants, and Shipware, a strategic consulting and cost optimization firm for volume shippers and businesses outsourcing fulfillment, announced today that they have partnered to help online sellers reduce shipping costs and improve customer satisfaction.

The new collaboration between Miva and Shipware gives merchants access to the tools they need to optimize their logistics for peak efficiency and effectiveness. Shipware’s team uses data modeling and industry expertise to provide merchants with personalized logistics consulting, helping them to audit carrier invoices, analyze data, and optimize contracts with shipping providers. This complements Miva’s advanced shipping logic and fulfillment features, which give merchants the ability to set a variety of customer and criteria-based rules for order processing and shipping and compliance requirements.

“Miva is dedicated to providing sellers with flexible, highly customizable ecommerce solutions to help grow and scale their operations,” says Brennan Heyde, VP of Product at Miva. “We are impressed by Shipware’s tireless commitment to fulfillment optimization, and look forward to seeing how this collaboration will support our merchants in creating more efficient, profitable, and agile businesses.”

“Since 2011, Shipware has proudly served as an advocate for ecommerce companies, helping them navigate the complex world of shipping and fulfillment,” says Rob Martinez, Founder & Co-CEO at Shipware. “Our partnership with Miva reaffirms our commitment to provide shippers with the absolute gold standard of ecommerce solutions. We trust our work together will elevate many retailers to the next level.”

For more information about Miva, visit: miva.com
For more information about Shipware, visit: shipware.com

About Miva, Inc.

Miva offers a flexible and adaptable ecommerce platform that evolves with businesses and allows them to drive sales, maximize average order value, cut overhead costs, and increase revenue. Miva has been helping businesses realize their ecommerce potential for over 20 years and empowering retail, wholesale, and direct-to-consumer sellers across all industries to transform their business through ecommerce. Learn more at www.miva.com.

About Shipware

Shipware offers superior audit and consulting services to quickly generate bottom line savings for volume parcel and LTL shippers. Shipware pricing and data analysts combine client shipping data with customized technology and expertise to analyze and uncover savings opportunities. Their comprehensive solution suite includes distribution spend analysis, carrier contract negotiation, modal optimization, parcel and LTL invoice auditing, logistics efficiency metrics reporting and data processing and licensing. For more information, visit shipware.com.